

FC Bayern World Run (July) - Creators Club Raffle Terms & Conditions and Privacy Notice

Table of Content:

- CAUS Canada & United States of America (page 1)
- DE Germany (page 17)
- GB United Kingdom (page 26)
- FR France (page 34)
- RU Russia (page 42)
- NZ New Zealand (page 50)
- JP Japan (page 58)

CAUS Canada & United States of America

FC Bayern World Run (July) Challenge Sweepstakes Schedule

NO PURCHASE NECESSARY.

A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

This schedule ("**Schedule**") is a Schedule to the adidas [Master Official Rules for Sweepstakes](#) in the United States and Canada ("**Official Rules**"). This Schedule applies to all entrants from the United States and Canada.

- 1. Introduction:** The Sweepstakes is an opportunity for customers to 1 FC Bayern Munich Home Jersey ("**Prize**") for users of the adidas Running ("**App**"). adidas International Marketing B.V. is the sponsor, in collaboration with Runtastic GmbH.
- 2. Eligibility:** For the United States and Canada, the Sweepstakes is open only to legal residents of the 50 United States (including the District of Columbia) and Canada (excluding Quebec) who are at least 16 years old at the time of participation. Participants from UK, France, Germany, Russia, Japan and New Zealand are eligible subject to the terms and conditions published for their country.
- 3. Entry Period:** The Entry Period begins July 01 2021 0:00 UTC+2 and ends on July 31 2021 at 23:59 UTC+2 (the "**Entry Period**").
- 4. To Enter:** To Enter, you must have a mobile phone that uses the iOS or Android operating system. You must download the App and create and login to your adidas account. If you do not already have an account, you must create an account and login to the account. You must also have an Instagram account, which is free (and subject to all Instagram terms and conditions). To enter, during the Entry Period:

a) open the App and login to your Account;

b) go to the page describing Challenge identified in the title above and follow the instructions to register for the challenge; **AND**

c) optionally, completing the Challenge. You will not be required to complete the Challenge to be entered to win.

5. Participation Rules: There is a limit of one entry per person during the Entry Period. All entries must be submitted and received before the conclusion of the Entry Period. Normal time rates and data charges, if any, charged by your internet or mobile service provider will apply. All entries are subject to verification at any time. Proof of submission does not constitute proof of entry. The quality of your image will not be considered in determining eligibility for a prize.

6. Number of Prizes: On or about 2 business days following the close of the Entry Period, 50 prize winners will be selected at random from all valid entries. The Approximate Retail Value of each Prize is \$90 (US). The total ARV is \$4500 (US). Prizes may have limited sizes and specific sizes cannot be guaranteed.

7. Prize Delivery: If you are selected as a Winner, we will attempt to notify you by email. Potential winners have 7 days to respond to the notification to claim their prize. adidas is not responsible for errors in shipping information you provide or any notification or delivery errors or failures.

Master Official Rules for Sweepstakes

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN A SWEEPSTAKES. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

ODDS OF WINNING A SWEEPSTAKES WILL DEPEND ON THE TOTAL NUMBER OF ENTRIES RECEIVED. SWEEPSTAKES VOID IN QUEBEC AND WHERE PROHIBITED BY LAW. AFFIDAVIT OF ELIGIBILITY / RELEASE OF LIABILITY / PRIZE ACCEPTANCE AGREEMENT MAY BE REQUIRED. ONLINE REGISTRATION AND INTERNET CONNECTION REQUIRED. ALL DISPUTES WILL BE RESOLVED SOLELY BY BINDING ARBITRATION AND ENTRANTS WAIVE THE ABILITY TO BRING CLAIMS IN A CLASS ACTION FORMAT. BY ENTERING OR OTHERWISE PARTICIPATING IN A SWEEPSTAKES, YOU AGREE TO THE OFFICIAL RULES, WHICH ARE A CONTRACT, SO READ THEM CAREFULLY. WITHOUT LIMITATION, THIS CONTRACT INCLUDES GRANTS OF RIGHTS AND INDEMNITIES TO THE SWEEPSTAKES ENTITIES FROM YOU, MANDATORY ARBITRATION OF DISPUTES AND A LIMITATION OF YOUR RIGHTS AND REMEDIES.

1. **Overview.** Adidas America, Inc. ("Sponsor") or one of its affiliated companies ("Affiliates") hosts various sweepstakes on its website or its mobile application ("App") version of the website ("Website"). Details for each sweepstakes or giveaway (each a "Sweepstakes") will be described in a schedule ("Schedule") created for each individual Sweepstakes and posted to the Website or App along with links to these rules ("Master Official Rules for Sweepstakes" or "Master Rules"). For each Sweepstakes, the associated Schedule and these Master Rules constitute the official rules ("Official Rules"). By entering by opting in, you (or your parent/legal guardian if you are a minor in your jurisdiction of primary residence) unconditionally agree and accept to be bound by the Official Rules. The decisions of Sponsor regarding each Sweepstakes will be final and binding in all respects. Each Sweepstakes provides you with the opportunity to win a prize or prizes ("Prize(s)") as described in the applicable Schedule. In the event of a conflict between a Schedule and these Master Rules, the Schedule shall control. Sponsor reserves the right to permanently disqualify from any or all Sweepstakes any person it believes has violated the Official Rules.

2. **Eligibility.** To be eligible for a Sweepstakes, you must be a member of the Creators Club (an "Creator"). You can become a Creator by registering at the Website. If at any time you remove yourself from the Creators program by electing to no longer receive the Creators emails from adidas.com, you will no longer be eligible for Sweepstakes. Sweepstakes are open only to individuals who are legal residents and physically located in one (1) of the fifty (50) United States (including the District of Columbia) and Canada (excluding residents of Quebec), who are at least eighteen (18) years old at the time of entry unless the Schedule expressly indicates that individuals under the age of 18 are eligible. Skill-testing question required for participants from Canada. A Schedule may also further limit eligibility based on residency. Employees, directors and officers of Sponsor, affiliate or partner companies, and each of their respective parents, affiliates, subsidiaries, advertising and promotion agencies, distributors, co-promotion partners and any other Prize suppliers (collectively, "Sweepstakes Entities"), and each of their immediate family

members and/or those living in the same household (whether legally related or not) are not eligible to enter into or win any Sweepstakes. For purposes of a Sweepstakes, immediate family members are defined as spouse, domestic partner, parents, legal guardians, in-laws, grandparents, siblings, children and grandchildren. Sweepstakes are void in Quebec and where prohibited by law. If applicable, Sponsor reserves the right to conduct background checks on a potential winner and the potential winner's companion(s), if any, as a condition to receipt of a Prize. Potential winners and potential winner's selected companion(s) may first be required to submit to such background check and cooperate with Sponsor in any way that Sponsor requests in order to be eligible to receive a Prize. Sponsor reserves the right, in its sole discretion, to disqualify any potential winner and/or (if applicable) potential winner's companion based on such background check if Sponsor determines, in its sole discretion, that awarding the Prize to such winner might reflect negatively on Sponsor.

3. How to Enter. Once logged in to your Creator Club account, follow the entry instructions in the Schedule and as further prompted on the App or Website, as applicable. Entries that are in excess of the stated limits, incomplete, illegible, corrupted, damaged, destroyed, forged, false, lost, late or misdirected, deceptive or otherwise not in compliance with the Official Rules may be disqualified from any and all Sweepstakes, at Sponsor's sole and absolute discretion. Attempts made by the same individual to submit multiple entries by creating multiple or false Creators accounts, or otherwise, may be disqualified. Entries generated by a script, computer programs, macro, programmed, robotic or other automated means are void and may be disqualified. Entries originating at any website other than the Website are not permitted and may be disqualified. For purposes of a Sweepstakes, an entry is "received" when the Website's servers record the entry information. Proof of creating a Creators account (such as an automated computer receipt confirming entry or "thanks for becoming a Creator" message or delivery confirmation) does not constitute proof of actual receipt of an entry for purposes of a Sweepstakes. The Website's database clock will be the official timekeeper for each Sweepstakes. Entries submitted on behalf of entrants who do not meet the eligibility requirements (including all requirements with respect to age and residence) are void. Those who do not follow all of the instructions, provide the required information in their entry form, or abide by these Official Rules or other instructions of Sponsor may be disqualified. Sponsor may run multiple campaigns, contests, sweepstakes or other promotions simultaneously. Entry into one (1) campaign, contest or sweepstakes does not constitute entry into any other. By participating in the Sweepstakes, each entrant unconditionally accepts and agrees to comply with and abide by the "Official Rules" and the decisions of Sponsor, including the interpretation of these Official Rules and its exercise of discretion, which will be final and binding in all respects.

4. Winner Selection and Prize Claiming. The number of winner(s) selected in each Sweepstakes will be set forth in the applicable Schedule. The potential winner(s) will be selected through a random drawing on or about the draw date set forth in the applicable Schedule from all eligible entries received in accordance with the Official Rules. Sponsor will have complete discretion over interpretation of the Official Rules, of administration of the Sweepstakes, and of selection of the winner. Decisions of the Sponsor as to the selection of the winner(s) will be final. The potential winner(s) will be notified using the information provided during entry by either push notification

in App for App-based entries, email, mail or telephone (the method selected in Sponsor's sole discretion) in a commercially reasonable time after the drawing, as determined in Sponsor's sole discretion. The Sweepstakes Entities are not responsible for false, incorrect, changed, incomplete or illegible contact information. Notification is deemed to have occurred immediately upon sending of an e-mail, placing a phone call, one (1) day after sending via a delivery service or two (2) days after mailing. A potential Prize winner who provides a P.O. Box may be required to provide an alternative address and this may cause a delay in notification and acceptance so use of a P.O. Box is discouraged. Sponsor reserves the right to modify the notification procedures in connection with the selection of any alternate potential winner, if any. The potential winner(s) and the potential winner's prize companion (in case of travel or experience prizes) will be required to submit an affidavit of eligibility / release of liability / Prize acceptance agreement (collectively, "Affidavit") and return the Affidavit within the time period specified at notification before being eligible to receive his/her Prize. If a potential Prize winner fails or refuses to sign and return such Affidavit within the time period required by Sponsor or if the Prize or Prize notification is returned as rejected, faulty, unclaimed or returned as undeliverable to such potential Prize winner, such potential Prize winner may be disqualified, and an alternate may be selected. Additionally, the potential winner may be required by Sponsor to submit to a background check before being deemed eligible to receive their Prize. Sponsor reserves the right to disqualify any individual whose background check reveals information that is inconsistent with the positive images and/or goodwill to which Sponsor wishes to associate (which may be determined by Sponsor, at its sole and absolute discretion). Non-compliance with the requirements set forth in this Section shall result in disqualification and award of the Prize to an alternate winner. Parents or legal guardians of a winner under the age of majority in their state of residence (which is eighteen (18) in most states but is nineteen (19) in Alabama and Nebraska and twenty-one (21) in Mississippi) may be required to also sign the Affidavit in order for a winner to be qualified to receive their Prize. If the potential winner is found to be ineligible, or if he or she has not complied with the Official Rules, or if the potential winner cannot attend or participate in any portion of the Prize, or declines a Prize for any reason prior to award, such potential winner may be disqualified, and an alternate potential winner may be selected at random. If, for any reason, more bona fide winners come forward seeking to claim Prizes in excess of the number of each type of Prize set forth in the Official Rules, the winners, or remaining winners, as the case may be, of the advertised number of Prizes available may be selected in a random drawing from among all persons making purportedly valid claims for such Prize. Inclusion in such drawing shall be each entrant's sole and exclusive remedy under such circumstances. The Sweepstakes Entities are not responsible for and shall not be liable for late, lost, damaged, intercepted, misdirected, or unsuccessful efforts to notify the potential winner or if potential winner is a minor, for late, lost, misdirected, or unsuccessful efforts of potential winner to provide signed parental or guardian consent. Potential winners from Canada will be required, as a condition of winning a prize, to correctly answer, without assistance of any kind, the time-limited, mathematical skill-testing question to be administered by adidas.

5. Odds. Odds of winning will depend upon the total number of eligible entries received.

6. Prize(s) and Values. The Prize(s) to be awarded in each Sweepstakes will be as identified in the applicable Schedule. Prize(s) are non-transferable, with no cash redemptions, equivalents or substitutions except at Sponsor's sole and absolute discretion. All Prize details not specified in the applicable Schedule will be determined in Sponsor's sole and absolute discretion. Prize details and availability are subject to change and Prize provider's rules and restrictions, and in the event that Sponsor is unable to provide the winner with their Prize(s), the Sponsor may elect to provide winners with the approximate value of such item in cash or award an alternate Prize of comparable or greater value. In the event a Prize winner (and/or his/her companion(s) (if applicable)) engage in behavior that (as determined by Sponsor or any Prize provider in its or their sole and absolute discretion) is obnoxious, inappropriate, or threatening, illegal or that is intended to annoy, abuse, threaten or harass any other person, Sponsor reserves the right to terminate the trip or other applicable experience early. All Prize(s) are awarded "AS IS" and without warranty of any kind, express or implied (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose). Prize winner(s) will be solely responsible for all federal, state and/or local taxes, and for any other fees or costs associated with the Prize(s) they receive, regardless of whether they, in whole or in part, are used. The approximate retail value ("ARV") of the Prize(s) is based on available information provided to Sponsor and the value of any Prize awarded to a winner may be reported for tax purposes as required by law. The winner(s) may be required to provide Sponsor with a valid social security number or tax identification number before the Prize(s) will be awarded for tax reporting purposes. An IRS Form 1099 may be issued in the name of winner(s), or if a minor in the jurisdiction in which s/he resides, in the name of his/her parent or legal guardian, for the actual value of the Prize(s) received. Unclaimed Prize(s) will be forfeited. Prize(s), if legitimately claimed, will be awarded. Sponsor is not responsible for and will not replace any lost, mutilated or stolen Prize(s). If the winner does not accept or use the entire Prize, the unaccepted or unused part of the Prize will be forfeited, and Sponsor will have no further obligation with respect to that Prize or portion of the Prize. The total ARV of all the Prize(s) awarded in each Sweepstakes will be set forth in the applicable Schedule.

Sponsor may award a "Trip Prize" as part of a Sweepstakes. The details of any Trip Prize will be set forth in the applicable Schedule. Actual retail value of a Trip Prize may vary depending on point of departure, travel dates and fare/rate fluctuations. If the actual value of the Prize is less than the stated ARV, the difference will not be awarded. All travel arrangements must be made through the Sponsor or Sponsor's designee. Certain restrictions and blackout dates may apply. The winner of a Trip Prize must travel as and when designated by Sponsor or that Trip Prize may be forfeited and an alternate randomly selected winner chosen.

A Trip Prize winner and his/her travel companion must travel together on the same itinerary and possess all required travel documents, including visas and valid passports, if and as applicable. It is the responsibility of a Trip Prize winner and their companion(s) to provide proper documentation (including government issued picture identification). All aspects of the travel portions of a Trip Prize must be conducted on such dates as determined by Sponsor, in its sole and absolute discretion. The dates of departure and return are subject to change at Sponsor's sole and absolute discretion. Airline tickets are non-refundable/non-transferable and are not

valid for upgrades and/or frequent flyer miles. All airline tickets are subject to flight variation, work stoppages, and schedule or route changes. Sponsor reserves the right to structure travel route and select hotels in their sole and absolute discretion. A Trip Prize winner will not receive cash or any other form of compensation if actual travel costs are less than the estimate made in the Official Rules. The round-trip air transportation element for any Trip Prize begins and ends at the point of departure. A Trip Prize is subject to seat and hotel availability, as well as Sponsor's terms and conditions generally applicable thereto. If in the judgment of Sponsor air travel is not required due to winner's proximity to a Trip Prize location, ground transportation will be substituted for roundtrip air travel at Sponsor's sole and absolute discretion. The difference in value will not be awarded to any Trip Prize winner. Sponsor shall not be responsible for any cancellations, delays, diversions or substitution or any act or omissions whatsoever by the air carriers, hotels, venue operators, transportation companies, Prize providers or any other persons providing any Trip Prize-related services or accommodations. Sponsor is not liable for any missed Prize events, opportunities or expenses incurred because of flight cancellation/delay or ground transportation delay. No refund or compensation will be made in the event of the cancellation or delay of any transportation or other Prize element except at the sole and absolute discretion of Sponsor. Additional Prize award details and travel information to be provided to a Trip Prize winner at the time of such Trip Prize notification. Trip Prize winner and companion(s) are also responsible for obtaining travel insurance (and all other forms of insurance) at their option and hereby acknowledge that Sponsor has not and will not obtain or provide travel insurance or any other form of insurance. A Trip Prize winner may be required to provide a credit card at the time of hotel check-in. Companion(s) of a Trip Prize winner must be at least the age of majority in their state of residence (which is eighteen (18) in most states but is nineteen (19) in Alabama and Nebraska and twenty-one (21) in Mississippi) as of the date of departure. Travel companion must execute liability/publicity releases prior to issuance of travel documents. Once a travel companion is selected, he/she may not be substituted, except in Sponsor's sole and absolute discretion. Travel is subject to the terms and conditions set forth in this Sweepstakes, and those set forth by Sponsor's transportation carrier(s) of choice. Lost, stolen or damaged airline tickets, travel vouchers or certificates will not be replaced or exchanged. All expenses not specifically mentioned herein, are not included as part of any Trip Prize package, and are solely the Trip Prize winner's responsibility, including, but not limited to: hotel taxes, additional ground transportation at the Trip Prize winner's destination(s), travel insurance, room service, bag check fees, parking fees, laundry service, food, alcoholic beverages, merchandise, souvenirs, telephone calls, tips, gratuities and service charges. Transportation carrier and hotel regulations and conditions apply. Travel and lodging are subject to availability, and any changes made to either of these will be at the expense of the Trip Prize winner. If, for whatever reason, the event associated with the Prize is cancelled after the Prize is awarded, Sponsor's liability for the Prize is limited only to the non-event portions of the Prize. No compensation will be paid in lieu of the cancelled event. The winner is strictly prohibited from selling, auctioning, trading or otherwise transferring the tickets unless Sponsor consents in writing.

7. Publicity Release. Subject to applicable law, the winner(s) irrevocably grants the Sweepstakes Entities and each of their licensees, and its and their successors, assigns and sub-licensees the right and permission to use their name, voice, likeness and/or biographical material for

advertising, promotional and/or publicity purposes in connection with the Sweepstakes, in all forms of media and by all manners (now and hereafter known), and on and in connection with related products, services, advertising and promotional materials (now known or hereafter developed), worldwide, in perpetuity, without any obligation, notice or consideration except for the awarding of the Prize to the winner. Entrants agree not to issue any publicity concerning the Sweepstakes Entities.

8. Tampering with Sweepstakes. The Sweepstakes Entities are not responsible for the actions of entrants in connection with any Sweepstakes, including entrants' attempts to circumvent the Official Rules or otherwise interfere with the administration, security, fairness, integrity or proper conduct of a Sweepstakes. Persons found tampering with or abusing any aspect of a Sweepstakes, or whom Sponsor believes to be causing malfunction, error, disruption or damage may be disqualified. Additionally, any attempt to cheat a Sweepstakes, as determined at the sole and absolute discretion of Sponsor, may result in immediate disqualification of the entrant, as well as other possible consequences, including disqualification from any and all existing and future sweepstakes. ANY ATTEMPT BY A PERSON TO DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK ALL LEGAL AND EQUITABLE REMEDIES FROM AND AGAINST ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW. Sponsor reserves the right, at its sole and absolute discretion, to disqualify (or terminate the Prize of) any individual who is found to be, or suspected of, acting in violation of these Official Rules, or to be acting in an unsportsmanlike, obscene, immoral or disruptive manner, or with the intent to annoy, abuse, threaten or harass any other person. Sponsor further reserves the right to: (i) terminate or declare any Sweepstakes null and void and rescind any Prize, if in its sole judgment, the rules or the integrity of the Sweepstakes have been violated or compromised in any way, intentionally or unintentionally by any person whether or not a participant in the Sweepstakes.

9. Suspension / Modification / Termination. In the event Sponsor is prevented from continuing with the Sweepstakes by any event beyond its control, including, but not limited to, fire, flood, epidemic, earthquake, explosion, labor dispute or strike, act of God or public enemy, communications or equipment failure, utility or service interruptions, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared), interference with the Sweepstakes by any party, or any federal state or local government law, order, or regulation, order of any court or jurisdiction, or other cause not reasonably within Sponsor's control (each a "Force Majeure" event or occurrence) Sponsor shall have the right to modify, suspend or terminate any Sweepstakes or Prize. Sponsor additionally reserves the right, in its sole and absolute discretion: (1) to modify, suspend or terminate any Sweepstakes should causes beyond Sponsor's control corrupt or interfere with the administration, integrity, operation, security or proper play of that Sweepstakes; or (2) to disqualify any entrant found to be or suspected of: (a) tampering with the entry process or the operation of a Sweepstakes; (b) acting in violation of the Official Rules; or (c) acting in an un-sportsmanlike manner.

10. Waivers, Disclaimers and Releases. By participating in a Sweepstakes, entrants agree to release, discharge and hold harmless the Sweepstakes Entities from and against any and all claims, liability, costs, losses, damages or injuries of any kind arising out of or related to entrants' participation in a Sweepstakes and/or related to any Prize (including, without limitation, losses, damages or injuries to entrant's or any other person's equipment or other property, or to their persons, related to participation in a Sweepstakes; or arising out of any violation of rights of publicity or privacy, or claims of defamation or portrayal in a false light; or based on any claim of infringement of intellectual property; or from any typographical, human or other error in the printing, offering, selection, operation or announcement of any Sweepstakes activity and/or Prize). Without limiting the generality of the foregoing, entrants agree that Sweepstakes Entities: (A) have neither made nor will be in any manner responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, in connection with any Sweepstakes and/or with respect to Prizes, including, without limitation, to any Prize's quality or fitness for a particular purpose; (B) maintain no control over the personnel, equipment or operation of any air, water or surface carrier, ship line, bus or limousine company, transportation company, hotel, manufacturer or other person or entity furnishing services, products or accommodations ("Suppliers") as a part of the Prizes provided in connection with any Sweepstakes; and (C) will not be responsible or liable for any injury, damage, loss, expense, accident, delay, inconvenience or other irregularity that may be caused or contributed to: (1) by the wrongful, negligent or unauthorized act or omission on the part of the Suppliers or any of their agents, servants, employees or independent contractors, (2) by any defect in or failure of any vehicle, equipment, instrumentality, service or product that is owned, operated, furnished or otherwise used by any of those Suppliers, (3) by the wrongful, negligent or unauthorized act or omission on the part of any other person or entity not an employee of the Sweepstakes Entities, and (4) by any cause, condition or event whatsoever beyond the control of the Sweepstakes Entities. Entrants agree that the Sweepstakes Entities shall have no responsibility or liability for discontinued Prizes; human error; incorrect or inaccurate transcription of registration and/or account information; any technical malfunctions of the telephone network, computer online system, computer dating mechanism, computer equipment, software, or Internet service provider utilized by Sponsor; interruption or inability to access the Website, or Sponsor or affiliated entities' respective websites, or any online service via the Internet due to hardware or software compatibility problems; any damage to entrant's (or any third person's) computer and/or its contents related to or resulting from any part of a Sweepstakes; any lost/delayed data transmissions, omissions, interruptions, viruses, bugs, defects; and/or any other errors or malfunctions, even if caused by the negligence of the Sweepstakes Entities. Each entrant further agrees to indemnify and hold harmless Sweepstakes Entities from and against any and all liability resulting or arising from any Sweepstakes and to release all rights to bring any claim, action or proceeding against Sweepstakes Entities and hereby acknowledge that Sweepstakes Entities have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, relative to a Prize, including express warranties provided exclusively by a Supplier that may be sent along with a Prize. Sponsor is not responsible for the actions of entrants in connection with any Sweepstakes, including entrants' attempts to circumvent the Official Rules or otherwise interfere with the administration, security, fairness, integrity or proper conduct of a Sweepstakes. Entrants further

understand and agree that all rights under Section 1542 of the Civil Code of California ("Section 1542") and any similar law of any state or territory of the United States that may be applicable with respect to the foregoing release are hereby expressly and forever waived. Entrants acknowledge that Section 1542 provides that:

"A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS WHICH THE CREDITOR DOES NOT KNOW OR SUSPECT TO EXIST IN HIS/HER FAVOR AT THE TIME OF EXECUTING THE RELEASE, WHICH, IF KNOWN BY HIM OR HER MUST HAVE MATERIALLY AFFECTED HIS/HER SETTLEMENT WITH THE DEBTOR."

The releases hereunder are intended to apply to all claims not known or suspected to exist with the intent of waiving the effect of laws requiring the intent to release future unknown claims.

11. Entry Information and Sweepstakes Communications. As a condition of entering the Sweepstakes, each entrant gives consent for Sponsor to obtain and deliver his/her name, address and other information to third parties for the purpose of administering each Sweepstakes and to comply with applicable laws, regulations and rules. Any information entrants provide to Sponsor may be used to communicate with entrant in relation to any Sweepstakes or on a winner's list. In the event of a dispute over the identity of an online entrant, entry may be deemed submitted by the registered account holder of the e-mail address associated with the entry for the domain associated with the submitted address provided that person is eligible. Winner may be required to show proof of being the registered account holder. Registered account holder is defined as the person assigned to an e-mail address by an Internet access provider, on-line service provider or other organization responsible for assigning e-mail addresses. In the event a dispute regarding the identity of the individual who actually submitted an entry cannot be resolved to Sponsor's satisfaction, the affected entry may be deemed ineligible. The Sweepstakes Entities are not responsible for electronic communications that are undeliverable as a result of any form of active or passive filtering of any kind, or insufficient space in entrant's e-mail account to receive e-mail messages.

12. Governing Law / Limitation of Liability. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or the rights and obligations of entrants, Sponsor or the Sweepstakes Entities in connection with the Sweepstakes will be governed by and construed in accordance with the internal laws of the State of Oregon, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other state's laws.

BY ENTERING THE SWEEPSTAKES, ENTRANT AGREES THAT TO THE EXTENT PERMITTED BY APPLICABLE LAW: (1) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS WILL BE LIMITED TO ACTUAL THIRD-PARTY, OUT-OF-POCKET COSTS INCURRED (IF ANY) NOT TO EXCEED TEN DOLLARS (\$10.00), BUT IN NO EVENT WILL ATTORNEYS' FEES BE AWARDED OR RECOVERABLE; (2) UNDER NO CIRCUMSTANCES WILL ANY ENTRANT BE PERMITTED TO OBTAIN ANY AWARD FOR, AND ENTRANT HEREBY KNOWINGLY AND EXPRESSLY WAIVES ALL RIGHTS TO SEEK, PUNITIVE, INCIDENTAL, CONSEQUENTIAL OR SPECIAL DAMAGES, LOST PROFITS AND/OR ANY OTHER

DAMAGES, OTHER THAN ACTUAL OUT OF POCKET EXPENSES NOT TO EXCEED TEN DOLLARS (\$10.00), AND/OR ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED; AND (3) ENTRANTS' REMEDIES ARE LIMITED TO A CLAIM FOR MONEY DAMAGES (IF ANY) AND ENTRANT IRREVOCABLY WAIVES ANY RIGHT TO SEEK INJUNCTIVE OR EQUITABLE RELIEF. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY, SO THE ABOVE MAY NOT APPLY TO YOU.

13. Dispute Resolution and No Class Relief. Except with respect to the protection and enforcement of the intellectual property rights of the Sweepstakes Entities and their rights to seek and/or obtain injunctive or equitable relief, any claim, cause of action or proceeding arising out of or relating to the Official Rules or any Sweepstakes shall be resolved by mandatory, binding arbitration in accordance with the Commercial Arbitration Rules of the American Arbitration Association ("AAA") as supplemented by AAA's Supplementary Procedures for Consumer-Related Disputes. The arbitration shall be conducted in Los Angeles, California, and the Federal Arbitration Act, and not any state law concerning arbitration, shall apply. The arbitration award shall be final and exclusive, and the prevailing party in the arbitration may file an action in court to confirm and to enforce the arbitration award. Any such action, or any claim, cause of action or proceeding not subject to arbitration as set forth in this Section shall be filed and adjudicated in a state or federal court in Los Angeles County, California, and all parties agree to submit to the personal jurisdiction of those courts. Entrants irrevocably waive any rights to seek and/or obtain injunctive or other equitable relief and any defense of forum non conveniens. Should either party pursue any other judicial or administrative action with respect to any matter included within the scope of this binding arbitration provision, the responding party will be entitled to recover its costs, expenses and attorneys' fees incurred as a result of such action. Further, any and all disputes, claims and causes of action arising out of or connected with a Sweepstakes, or any Prize awarded, will be resolved individually, without resort to any form of class action.

14. Name of Sweepstakes Winner/Official Rules Requests. To receive the name of the winner, send a stamped self-addressed envelope to: "Sweepstakes Winners List", adidas America, Inc. 5055 N. Greeley Ave. Portland, Or 97217 (Attn: Creators Club Director). Please indicate which Sweepstakes winners list you are requesting by indicating the name of the Sweepstakes in your request. For a copy of the Official Rules, send a legal-size, self-addressed, stamped envelope to: "Sweepstakes Official Rules", adidas America, Inc. 5055 N. Greeley Ave., Portland, OR 97217 (Attn: Creators Club Director) prior to the end of the Entry Period. Please indicate which Sweepstakes Official Rules you are requesting by indicating the name of the Sweepstakes in your request. Vermont residents may omit return postage with Official Rules requests.

15. Miscellaneous. The invalidity or unenforceability of any provision of the Official Rules or the Affidavit will not affect the validity or enforceability of any other provision. In the event that any provision of the Official Rules or the Affidavit is determined to be invalid or otherwise unenforceable or illegal, the other provisions will remain in effect and will be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Sponsor's failure to enforce any term of the Official Rules will not constitute a waiver of that provision. When terms such as "may" are used in the Official Rules, Sponsor has sole and absolute

discretion. Entrants agree to waive any rights to claim ambiguity of the Official Rules. Headings are solely for convenience of reference and will not be deemed to affect in any manner the meaning or intent of the documents or any provision hereof. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Sweepstakes-relate

materials, privacy policy or terms of use on the Website and/or the terms and conditions of the Official Rules, the Official Rules shall prevail, govern and control and the discrepancy will be resolved in Sponsor's sole and absolute discretion.

16. Sponsor. The Sweepstakes are sponsored by adidas America, Inc. unless an adidas Affiliate is identified as the Sponsor on a Schedule . Reference to third parties in connection with Prizes and/or third party websites or services are for reference and identification purposes only and not intended to suggest endorsement, sponsorship or affiliation with Sponsor or the Sweepstakes.

CHALLENGE – PRIVACY NOTICE

This Privacy Notice covers Challenges organised by adidas Controllers ("adidas") and Runtastic GmbH (Pluskaufstraße 7, 4061 Pasching, Austria, "Runtastic") (the "Challenge"). Runtastic is a brand of adidas AG, and the responsible entity for the adidas training app, and the adidas running app.

This Privacy Notice tells you how adidas and Runtastic process the information from which you can be identified directly or indirectly ("**Personal Data**"¹) while you participate in this Challenge.

This Privacy Notice supplements the respective Data Controllers Privacy Notice / Privacy Policy available at: <http://www.adidas.com/privacypolicy> and <https://www.runtastic.com/en/privacy-policy>. Please read there for:

- the Controllers point of contact,
- the Controllers DPO,
- detailed information on the sources and categories of personal data processed,
- additional purposes and legal basis for processing of personal data,
- information on sharing of personal data,
- information on retention of personal data,
- security measures regarding personal data,
- information on cross-boarder transfer of personal data,
- your rights concerning personal data and
- additional information pursuant national data protection laws that may apply in addition to the GDPR based on your residence or nationality.

1. What are the responsible entities for the use of Personal Data ?

Both adidas and Runtastic are responsible ("**Data Controller**") for certain processing activities concerning Personal Data in connection with the Challenge. Please consult section 4 for more information about adidas data Controllers entities.

2. What do Data Controllers do with your Personal Data and why (Categories of Personal Data, Purpose, Processing, Legal Basis)?

Please note that the Personal Data affected might also be processed for other purposes as indicated in the respective Controllers Privacy Policy / Privacy Notice.

¹ any information relating to an identified or identifiable natural person (data subject), directly or indirectly, in particular by reference to an identifier.

Detailed Information on the Categories of Personal Data can be found in the respective Data Controllers Privacy Policy.

Below are listed the Processing activities carried by adidas :

1. CHALLENGE ADMINISTRATION	
PROCESSING²	Your contact information will be used to contact you in connection with the Challenge. All information will be used to assess your eligibility for the Challenge and the Prize. We will use your information also to administer the Prize where you are determined to be the winner of the Competition.
LEGAL BASIS³	necessity for the establishment and performance of the contract you entered with the Data Controllers
CATEGORIES OF PERSONAL DATA	Identity information: includes Full Name, e-mail address
RETENTION PERIOD	The duration of the Challenge + two months If your personal data was collected prior to the Challenge for purposes other than the Competition, it will be retained in accordance with the retention period specified. Please consult adidas Privacy Notice for more information.
CATEGORIES OF RECIPIENTS	• adidas Data Controllers • adidas affiliates administering the Challenge • Agencies providing support to the Challenge

Below are listed the Processing activities carried by Runtastic:

2. CHALLENGE ADMINISTRATION	
PROCESSING	Personal data is processed to administer your Challenge registration and participation which includes checking your eligibility for the Challenge and associated sweepstakes (where applicable), communicating with you concerning the Challenge, determining if you are amongst the winners of prizes (if applicable) and the shipping prizes you may have won.
LEGAL BASIS	necessity for the establishment and performance of the contract you entered with the Data Controllers
CATEGORIES OF PERSONAL DATA	Identity Information, Contact Information, Location Information, Preference Information, Creators Club Information, Profile & Community Information, Size Information
RETENTION PERIOD	as indicated in the Runtastic Privacy Policy

² anything that is done to, or with, personal data (including simply collecting, storing or deleting those data).

³ a justifiable reason why a Data Controller is collecting or Processing Personal Data of an individual.

CATEGORIES OF RECIPIENTS	- Processors⁴ for Runtastic as indicated in the adidas Runtastic Privacy Policy - Shipping Companies that deliver Prizes (where applicable)
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3. CHALLENGE PARTICIPATION & EVALUATION	
PROCESSING	Personal data is processed to determine your success in the Challenge. This includes the creation of a ranking and its presentation to all participants. Such ranking may be based on individual characteristics such as age group, gender, country of residence or membership in a certain community.
LEGAL BASIS	necessity for the performance of the contract you entered with the Data Controllers
CATEGORIES OF PERSONAL DATA	Identity Information, Activity Information, Profile & Community Information, Location Information
RETENTION PERIOD	as indicated in the adidas Runtastic Privacy Policy
CATEGORIES OF RECIPIENTS	- Processors for Runtastic as indicated in the Runtastic Privacy Policy - Other adidas Runtastic Users will see your ranking/success in the Challenge as indicated in the Runtastic Privacy Policy

3. Notice to California Residents

In connection with this project, we will collect the below categories of personal information. Please see Section 2 above for additional details about this information, the business purpose for collecting this information, and for links to the relevant privacy policies.

- Identifiers. This includes your name and email address.
- Geolocation data.
- Commercial information. This includes your product size, activities, preferences and Creator Club details.

4. adidas Local Selling Entity Table

As to European Countries, adidas is collecting and using your personal data following the instructions of the adidas Joint Controllers:

- adidas AG** - Adi-Dassler Str. 1, 91074 Herzogenaurach, Germany ("**adidas AG**")
- adidas Local Selling Entity** (Please consult adidas Local Selling Entity Table below for the corresponding Local Selling Entity to the Country of your residential address)

For the purpose of this Challenge, these Joint Controllers are using the services of their Processor:

⁴ any entity that Processes Personal Data on the Controller's behalf.

- **adidas International Marketing B.V.** - Atlas Arena, Hoogoorddreef 9a 1101 BA Amsterdam ZO, Netherlands

adidas Runtastic collects and uses your personal data as an independent Data Controller.

Country of Residence	adidas Local Selling Entity	Registered addresses
Austria	adidas Austria GmbH	Adi-Dassler-Gasse 6, Klagenfurt-Viktring, 9073, Austria
Belgium	adidas Benelux B.V. (Belgium Branch)	Plesmanstraat 1, Sports Business Centre / Showrooms 10 & 11, Leusden, 3833 LA, Netherlands
Czech Republic	adidas CR s.r.o.	Pekarská 16, Jinonice, Prague 5, 155 00, Czech Republic
Denmark	adidas Danmark A/S	Oster Alle 56, 2 sal, Copenhagen K, 2100, Denmark
Finland	adidas Suomi Oy	3, Kiinteistö Oy Helsingin, Itämerentalo, Tammasaarenlaituri, Helsinki, 00180, Finland
France	adidas France S.a.r.l.	1 Allée des Orcades, Strasbourg, 67000, France
Germany	adidas AG	Adi-Dassler-Strasse 1, Herzogenaurach, BY, 91074, Germany
Greece	adidas Hellas A.E.	112 Vouliagmenis Ave. & 1 Zamanou St., Glyfada, Athens, 16674, Greece
Ireland	adidas (Ireland) Limited	Nangor Road, Nangor Road Business Park Unit C1, Clondalkin, Dublin 12, Ireland
Italy	adidas Italy S.p.A.	Via Monte San Primo 1, Monza MB, 20900, Italy
Norway	adidas Norge AS	Henrik Ibsens Gate 60, Oslo, 0255, Norway
Poland	adidas Poland Sp. z o.o.	Ul. Zwirki I Wigury 18A, Warszawa, 02-092, Poland
Portugal	adidas Portugal - Artigos de Desporto, S.A.	Av. D. João II, Lote 1.17.03 - 12º Piso, Lisboa, 1998-026, Portugal
Slovakia	adidas Slovakia, s.r.o.	Galvaniho 15/A, Bratislava, 821 04, Slovakia
Spain	adidas Espana S.A.	Avenida María Zambrano, 31, Edificio WTC Torre Este- 4ª planta, Zaragoza, 50018, Spain
Sweden	adidas Sverige AB	Gårdsvägen 13, Solna, 16970, Sweden
Switzerland	adidas sport gmbH	Brunnmatt 20, Cham, ZG, CH-6330, Switzerland
The Netherlands	adidas Benelux B.V.	Plesmanstraat 1, Sports Business Centre / Showrooms 10 & 11, Leusden, 3833 LA, Netherlands
UK	adidas (UK) Limited	Pepper Road, Hazel Grove, The adidas Centre, Stockport, Cheshire, SK7 5SA, England

As to non-European countries, please see below the list of adidas responsible entities acting as the Data Controller:

Country of Residence	adidas Local Selling Entity	Registered addresses
United States	adidas America Inc.	5055 N Greeley Ave, Portland, OR 97217
Russia	adidas LLC	121614, Moscow, st. Krylatskaya, 15
Japan	adidas Japan K.K.	1-9-10, Roppongi, Minatoku, Tokyo, 106-0032
Canada	adidas Canada Limited	8100 Highway 27, Woodbridge, Ontario, Canada L4H 2N2
Colombia	adidas Colombia LTDA	Av- ClI 100 #19-54 piso 8, Edificio Prime Tower, Bogota, DC, Colombia
Australia	adidas Australia Pty Ltd	Level 1, 37 Dunlop Road, Mulgrave, Victoria, 3170, Australia
Singapore	adidas Singapore Pte Ltd	109 North Bridge Road, #09-21, Singapore 179097
New Zealand	adidas New Zealand Ltd.	adidas House, Building C, Level 1, 600 Great South Rd, Greenlane, Auckland, New Zealand
Argentina	adidas Argentina S.A	Cuyo 3532/3512 – Edificio III – Martínez, San Isidro, Buenos Aires, Argentina (CP 1640)
Mexico	adidas de México SA de CV	Boulevard Adolfo Ruiz Cortines #3642, Piso 11, Colonia Jardines del Pedregal C.P. 01900, Ciudad de México
Turkey	Adidas Spor Malz. Satış ve Paz. A.Ş.	Rönesans Biz Plaza Mecidiyeköy Mah. Oğuz Sok. No:4 Şişli/Istanbul Turkey
Brazil	adidas do Brasil LTDA	Rua Pataxós nº 241, Galpão 1, Bairro Jardim Magali, Municipality of Embú

DE Germany

Teilnahmebedingungen für die Challenge FC Bayern World Run - July (Gewinnspiel)

Bitte lesen Sie diese **Teilnahmebedingungen** sorgfältig durch. Die Teilnahmebedingungen enthalten wichtige Informationen. Durch die Teilnahme an diesem Gewinnspiel erklärt sich jeder Teilnehmer mit den Teilnahmebedingungen einverstanden.

Gewinnspiel

1. Die Teilnahmebedingungen gelten für das Gewinnspiel der adidas International Marketing B.V mit Sitz Hoogoorddreef 9a, 1101 BW Amsterdam, Niederlande in Zusammenarbeit mit der Runtastic GmbH (Pluskaufstraße 7, 4061 Pasching, Österreich) und FC Bayern München AG, (**Veranstalter**).

2. Diese Bedingungen sind auf folgender Website einsehbar: [adidas.com](https://www.adidas.com). Bitte drucken Sie eine Kopie dieser Teilnahmebedingungen aus und bewahren Sie sie für Ihre persönlichen Unterlagen auf.

Teilnahmevoraussetzungen

3. Teilnahmeberechtigt sind alle Person mit Wohnsitz in Frankreich, Deutschland, dem Vereinigten Königreich, der USA, Kanada, Russland, Japan, Neuseeland und mindestens 16 Jahre alt sind. Personen im Alter von 16 oder 17 Jahren können nur mit Zustimmung ihrer Eltern/eines Elternteils, ihres Vormunds/ihrer Vormunde oder eines gesetzlichen Vertreters/gesetzlicher Vertreter teilnehmen. Der Veranstalter kann einen schriftlichen Nachweis hierüber verlangen. Teilnehmer, die 15 Jahre oder jünger sind, sind unter allen Umständen von der Teilnahme ausgeschlossen. Mit ihrer Teilnahme erklären die Teilnehmer, dass sie in einem Rechtsgebiet leben, in dem die Teilnahme am Gewinnspiel gestattet ist, und sie in diesem Rechtsgebiet ein rechtswirksames Vertragsverhältnis eingehen dürfen.
4. Die Teilnahme ist ausgeschlossen für (i) Mitarbeiter des Veranstalters, aller Unternehmen der adidas Gruppe sowie deren Beauftragte und deren Familienmitglieder ersten und zweiten Grads, (ii) jede andere Person, die direkt oder indirekt geschäftlich mit dem Gewinnspiel in Verbindung steht sowie deren Familienmitglieder und (iii) alle Personen, die nicht zu privaten Zwecken teilnehmen.

Teilnahme

5. Das Gewinnspiel beginnt am 01. Juli 2021 um 00:00 Uhr (UTC+2) und endet am 31. Juli 2021 um 23.59 Uhr (UTC+2) (**Gewinnspielzeitraum**). Alle Einsendungen, die nach Ablauf des Gewinnspielzeitraums eingehen, sind von der Teilnahme ausgeschlossen und werden nicht berücksichtigt.
6. Die Teilnahme am Gewinnspiel erfolgt durch:
 - a. den Besuch der adidas Running Mobile Application („App“) während des Gewinnspielzeitraums; und
 - b. Login im Benutzerkonto; und
 - c. Teilnahme am Gewinnspiel; und
 - d. Erfolgreiches Abschließen des Gewinnspiels; und
 - e. uneingeschränkte Akzeptanz und Einhaltung dieser Teilnahmebedingungen.
7. Die Teilnahme auf andere als in vorstehendem Punkt beschriebene Art und Weise ist nicht möglich. Unvollständige Einsendungen sind ungültig und werden nicht akzeptiert.
8. Eine Person darf nur einmal am Gewinnspiel teilnehmen. Nimmt eine Person mehr als einmal teil, wird lediglich die erste Teilnahme berücksichtigt.
9. Im Zusammenhang mit dem Gewinnspiel besteht keine Kaufverpflichtung.

Allgemeine Verhaltensregeln

10. Die Teilnehmer dürfen das Gewinnspiel nicht für die Äußerung politischer oder religiöser Ideen nutzen.
11. Der Veranstalter hat das Recht, Einsendungen abzulehnen, die anstößig, beleidigend, verletzend, obszön, kränkend, rachsüchtig, unanständig, pervers, unmoralisch, aggressiv, sexuell orientiert, rassistisch, spöttisch, verleumderisch oder diskriminierend sind oder in irgendeiner anderen Form gegen die guten Sitten und den Anstand verstoßen oder die im eigenen Ermessen des Veranstalters auf andere Weise inakzeptabel sind.
12. Die Einsendungen dürfen nicht gegen geltende Gesetze oder Vorschriften und Rechte Dritter verstoßen oder zu Pornografie, Obszönität, Anstößigkeit, Hass, Fanatismus, Rassismus oder grundlose Gewalt anstiften, diese verfechten oder zum Ausdruck bringen.
13. Die Einsendungen dürfen in keiner Weise dazu geeignet sein, den Veranstalter oder deren Tochtergesellschaften, Beauftragte und/oder Marken von adidas (oder jeglichen anderen Marken des Veranstalters) Schaden zuzufügen.
14. Die Teilnehmer sind nicht berechtigt, Material hochzuladen, einzustellen, per E-Mail zu senden oder anderweitig zur Verfügung zu stellen, das Software-Viren oder andere Computercodes, Dateien oder Programme enthält, die dazu dienen, die Benutzung irgendwelcher Software oder Einrichtungen der App zu unterbrechen, zu zerstören oder einzuschränken.

15. Die Teilnehmer können keine Rechte aus ihrer Teilnahme ableiten und haben nicht das Recht, eine Bezahlung oder eine andere Vergütung für ihre Einsendung oder ihre Teilnahme zu verlangen
16. Der Veranstalter behält sich das Recht vor, Teilnehmer vom Gewinnspiel auszuschließen und Einsendungen von der App zu entfernen, wenn diese nicht diesen Verhaltensregeln entsprechen oder anderweitig einen Verstoß gegen die Teilnahmebedingungen darstellen.

Geistige Eigentumsrechte

17. Durch die Teilnahme am Gewinnspiel gewähren die Teilnehmer dem Veranstalter die kostenlose Nutzung des Namens, von Fotografien, Bildern, Videos oder Tonaufzeichnungen der Teilnehmer und deren allgemeine Standorte für Veröffentlichungs- und Mitteilungszwecke in Bezug auf das Gewinnspiel und zwar solange, wie es für die Organisation und die Werbezwecke dieses Gewinnspiels erforderlich ist. Zu diesem Zweck stimmen die Teilnehmer zu, dass sich die Rechtegewährung auf jegliche Unterstützung und alle Medien bezieht, egal ob bereits bestehend oder erst künftig entwickelt. Hierzu zählen unter anderem folgende Beispiele: Werbeunterlagen, Zeitungen, TV, Zeitschriften und Bücher (sowohl auf Papier als auch elektronisch) sowie Internet (einschließlich anderer Websites, Web Casts, Multimedia Links und sozialer Netzwerke).
18. Durch die Teilnahme am Gewinnspiel erklären sich die Teilnehmer bereit, alle mit der Einsendung verbundenen zusätzlichen Informationen in Bezug auf die Einsendung bereitzustellen, wenn der Veranstalter dies anfragt.

Veröffentlichung

19. Es ist nicht gestattet, irgendwelche Inhalte, die mit dem Gewinnspiel in Verbindung stehen, ohne die vorherige ausdrückliche, schriftliche Zustimmung des Veranstalters zu reproduzieren oder zu veröffentlichen.
20. Der Veranstalter ist berechtigt, Text- oder Bildeinsendungen von der Website zu entfernen, diese zu kürzen oder zu ändern.

Preise

21. Das Gewinnspiel bietet die Möglichkeit einen Preis zu gewinnen. Dabei handelt es sich um fünfzig (50) Preis(e) mit jeweils einem geschätzten Wert von 90 Euro. Jeder Preis besteht aus einem FC Bayern München Home Trikot. **(Preis)**.
22. Der Gewinner wird durch Zufallsprinzip von einer unabhängigen Person oder über ein Computerverfahren ungefähr 2 Tage nach Ablauf des Gewinnspiels ermittelt. Der Veranstalter benachrichtigt und informiert den Gewinner innerhalb von 7 Arbeitstagen nach der Verlosung, wie dieser seinen Anspruch auf den Preis geltend machen kann.
23. Der Gewinner kann bis zu 7 Tage nach der Benachrichtigung gemäß vorstehendem Punkt Anspruch auf seinen Preis geltend machen; danach erlischt dieser Anspruch. Der Preis wird dem Gewinner innerhalb von 30 Tagen, nachdem er seinen Anspruch darauf geltend gemacht hat, zugestellt.
24. Es obliegt dem Gewinner sicherzustellen, dass er in der Lage ist, den Preis anzunehmen und Gebrauch von diesem zu machen.
25. Der Gewinner akzeptiert, dass sämtliche Abgaben und Gebühren, die bezüglich des Preises anfallen können, ab dem Zeitpunkt des Erhalts des Preises zu seinen Lasten gehen. Eine Barauszahlung des Gewinns ist nicht möglich.
26. Eine Barauszahlung des Preises ist ausgeschlossen.
27. Ein Preis kann nicht gegen einen anderen Preis eingetauscht werden. Ein Preis ist personenbezogen und nicht übertragbar. Der Gewinner verpflichtet sich, den Preis nicht zu verkaufen oder zum Verkauf anzubieten oder für irgendwelche kommerziellen oder Werbezwecke zu verwenden (einschließlich des Anbietens eines Preises auf einer Internetauktionsseite).
28. Preise sind nicht teilbar und können nur so akzeptiert werden, wie diese ausgelobt und gewährt werden.
29. Der Veranstalter behält sich das Recht vor, einen Preis zu ändern oder zurückzuziehen. Der alternative Preis wird mindestens gleich- oder höherwertig sein.
30. Preise, die aus irgendeinem Grund nicht eingelöst werden, verbleiben im Eigentum des Veranstalters. Falls ein Preis abgelehnt wird, fällt dieser ebenfalls dem Veranstalter zu.

31. Wenn ein Gewinner nicht innerhalb von 7 Tagen nach der Benachrichtigung kontaktiert werden kann bzw. den Preis bestätigt oder von dem Preis aus irgendeinem Grund keinen Gebrauch machen kann, behält sich der Veranstalter das Recht vor, einen alternativen Gewinner auszuwählen; für den ersten Gewinner verfällt das Anrecht auf den Preis.

Haftungsbeschränkung

32. Der Veranstalter ist nicht verantwortlich und haftet nicht für Kosten oder Ausgaben von Teilnehmern im Zusammenhang mit oder in Bezug auf das Gewinnspiel. Die Kosten für die Nutzung des Internets gehen zu Lasten der Teilnehmer.
33. Der Veranstalter ist nicht verantwortlich und haftet nicht für (i) jegliche Art von Netzwerk- (Kabel, Internet oder andere relevante Netzwerke), Computerhardware- oder Softwarestörungen, die zu einer begrenzten, verzögerten oder verlorenen Einsendung führen könnten, (ii) jegliche Art von anderen Problemen oder Unglücke, die mit der Netzwerkfunktion (Kabel, Internet oder anderes Netzwerk), der App, der Computerhardware oder -software in Verbindung stehen, und (iii) Fehler bei der Eingabe oder Verarbeitung der personenbezogenen Daten, mit Ausnahme grober Fahrlässigkeit oder vorsätzlichen Fehlverhaltens des Veranstalters.
34. Der Veranstalter ist nicht verantwortlich und haftet nicht für eine mögliche Inkompatibilität zwischen während des Gewinnspiels verwendeten Technologien (in jeglicher Form) und der Hardware- und Softwarekonfiguration, die von den Teilnehmern verwendet wird.
35. Soweit gesetzlich zulässig ist weder der Veranstalter noch eine adidas Konzerngesellschaft oder irgendeine Agentur, die am Gewinnspiel beteiligt sind, für irgendwelche Verluste, Schäden oder Verletzungen, die durch die Teilnahme am Gewinnspiel auftreten, verantwortlich oder haftbar.
36. Im Falle der Zusendung eines Preises per Post ist der Veranstalter nicht für das Handeln bzw. Unterlassen des Transportdienstleisters oder der Post haftbar.
37. Wenn ein Gewinnspiel einen anderen als den vorhergesehenen Verlauf nimmt oder in Konflikt mit gültigen Gesetzen zu stehen scheint, behält sich der Veranstalter das Recht vor, das Gewinnspiel zu annullieren, zu beenden, zu verändern oder zu verschieben, ohne dass daraus ein Haftungsanspruch gegen den Veranstalter oder ein Recht auf Entschädigung für die Teilnehmer entsteht.

Ausschluss von Teilnehmern

38. Der Veranstalter behält sich jederzeit das Recht vor, Teilnehmer mit ungültigen oder falschen Einsendungen oder ungültigen oder falschen persönlichen Daten von der Teilnahme auszuschließen.
39. Der Veranstalter behält sich das Recht vor, nach eigenem Ermessen jede Person auszuschließen, welche versucht, den Verlauf des Gewinnspiels zu manipulieren oder sich nach Meinung des Veranstalters so verhält, dass dies gegen diese Teilnahmebedingungen verstößt oder sich nach Meinung des Veranstalters störend verhält.
40. Der Veranstalter ist berechtigt, jederzeit Teilnehmer in begründeten Fällen auszuschließen oder zu disqualifizieren, ohne dass hierbei Regressansprüche gegen den Veranstalter entstehen.
41. Der Veranstalter behält sich das Recht vor, Teilnehmer im Falle (Verdacht genügt) von unfairem Spiel, Betrug oder irgendeinem anderen Verstoß gegen die Teilnahmebedingungen auszuschließen, ohne dass dabei Regressansprüche gegen den Veranstalter entstehen. Eine organisierte oder kollektive Teilnahme am Gewinnspiel wird als Verstoß gegen die Teilnahmebedingungen betrachtet.
42. Das Gewinnspiel ist an allen Orten ungültig, an denen seine Durchführung verboten ist. Es liegt in der Verantwortung der Teilnehmer, ihre rechtsgültige Teilnahmeberechtigung zu gewährleisten.
43. Vom Gewinnspiel oder dessen Ergebnis können keine außer den in diesen Teilnahmebedingungen aufgeführten Rechten abgeleitet werden.

Anwendbares Recht / Streitigkeiten

44. Die Entscheidung des Veranstalters ist endgültig und bindend. Über das Ergebnis des Gewinnspiels wird keine Korrespondenz geführt.
45. Wenn irgendeine dieser Bedingungen von einem zuständigen Gericht oder einer zuständigen Behörde als ungültig oder nicht durchsetzbar eingestuft wird, gilt diese Bedingung als gelöscht, wobei alle anderen Bedingungen vollständig in Kraft und wirksam bleiben.
46. Die Gewinnspielbedingungen unterliegen dem Recht der Niederlande. Allerdings findet zwingendes Recht des Ortes, an welchem der Verbraucher seinen gewöhnlichen Aufenthalt hat, vorrangig Anwendung. Alle Streitigkeiten, die sich aus oder im Zusammenhang mit den Bedingungen ergeben, sind in erster Linie den zuständigen Gerichten von Amsterdam, Niederlande, vorzulegen und beizulegen, vorausgesetzt, dies schließt das Recht des Teilnehmers, ein Gerichtsverfahren vor einem anderen zuständigen Gericht in Übereinstimmung mit dem geltenden zwingenden Recht einzuleiten, nicht aus oder beeinträchtigt es nicht.
47. Der Veranstalter behält sich jederzeit das Recht vor, die Teilnahmebedingungen unter Ausschluss einer Haftung gegenüber den Teilnehmern oder einer dritten Partei abzuändern. Eine überarbeitete Version der Teilnahmebedingungen wird auf der Website veröffentlicht.
48. Der Veranstalter führt das Gewinnspiel unter Einhaltung des anwendbaren Rechts und Vorschriften in Bezug auf Wetten und Glücksspiele durch. Beschwerden oder Fragen in Bezug auf die Teilnahmebedingungen und das Gewinnspiel können schriftlich an folgende Adresse gesandt werden: adidas International Marketing B.V., to the attention of the Legal Department, Hoogoorddreef 9a, 1101 BA Amsterdam Z-O, Niederlande.

GEWINNSPIEL – DATENSCHUTZERKLÄRUNG

Diese Datenschutzerklärung deckt Wettbewerbe ab, die von adidas Controllern ("adidas") und Runtastic GmbH (Pluskaufstraße 7, 4061 Pasching, Österreich, "Runtastic") (der "Wettbewerb") organisiert werden. Runtastic ist eine Marke der adidas AG und verantwortlich für die adidas Trainings-App und die adidas Lauf-App.

Durch diese Datenschutzerklärung erfahren Sie, wie adidas und Runtastic die Informationen, durch die Sie direkt oder indirekt identifiziert werden können („**personenbezogene Daten**⁵“), erfassen und verarbeiten, während Sie an diesem Wettbewerb teilnehmen.

Diese Datenschutzerklärung unterstützt folgendes

Datenschutzerklärung für die Datenverarbeitung sind zu finden unter: <http://www.adidas.com/privacypolicy> und <https://www.runtastic.com/en/data-processing-activities>. Bitte lesen Sie dort für folgende Punkte:

- den Kontakt für den Controller,
- den DSB des Controllers,
- detaillierte Informationen über die Quellen und Kategorien der verarbeiteten personenbezogenen Daten,
- zusätzliche Zwecke und Rechtsgrundlagen für die Verarbeitung personenbezogener Daten,
- Informationen über die Weitergabe personenbezogener Daten,
- Informationen über die Speicherung personenbezogener Daten,
- Sicherheitsmaßnahmen in Bezug auf personenbezogene Daten,
- Informationen über die grenzüberschreitende Übermittlung personenbezogener Daten,
- Ihre Rechte in Bezug auf personenbezogene Daten und
- zusätzliche Informationen gemäß den nationalen Datenschutzgesetzen, die zusätzlich zur DSGVO auf der Grundlage Ihres Wohnsitzes oder Ihrer Staatsangehörigkeit gelten können.

⁵ Informationen, die sich direkt oder indirekt auf eine identifizierte oder identifizierbare natürliche Person (betroffene Person) beziehen, insbesondere unter Bezugnahme auf eine Kennung.

1. Wer sind die Datenverantwortlichen für die Verwendung Ihrer personenbezogenen Daten?

adidas und Runtastic sind verantwortlich („Datenverantwortliche“) für bestimmte Verarbeitungen personenbezogener Daten in Verbindung mit dem Wettbewerb. Bitte sehen Sie Ziffer 4 für weitere Informationen zu den Datenverantwortlichen Gesellschaften.

2. Was machen die Datenverantwortlichen mit Ihren personenbezogenen Daten und weshalb (Kategorien von personenbezogenen Daten, Zweck, Verarbeitung, Rechtsgrundlage)?

Bitte beachten Sie, dass die betroffenen personenbezogenen Daten auch für andere Zwecke verarbeitet werden können, wie in der jeweiligen Datenschutzrichtlinie / Datenschutzerklärung der Datenverantwortlichen angegeben. Detaillierte Informationen zu den Kategorien personenbezogener Daten finden Sie in der jeweiligen Datenschutzerklärung der Datenverantwortlichen.

Im Folgenden sind die Verarbeitungsaktivitäten von adidas aufgeführt:

1. GEWINNSPIELDURCHFÜHRUNG	
VERARBEITUNG⁶	Ihre Kontaktdaten werden verwendet, um Sie im Zusammenhang mit dem Wettbewerb zu kontaktieren. Alle Informationen werden verwendet, um Ihre Berechtigung zur Teilnahme an dem Wettbewerb und für den Preis zu beurteilen. Wir werden Ihre Daten auch verwenden, um die Übergabe des Preises zu ermöglichen, sofern Sie als Gewinner des Wettbewerbs ermittelt werden.
RECHTSGRUNDLAGE⁷	Notwendigkeit für die Einrichtung und Erfüllung des Vertrags, den Sie mit den Datenverantwortlichen eingegangen sind
KATEGORIEN PERSONENBEZOGENER DATEN	Informationen zur Identität: vollständiger Name Kontaktdaten: E-Mail-Adresse
AUFBEWAHRUNGSZEITRAUM	Dauer des Wettbewerbs + zwei Monate Sollten Ihre personenbezogenen Daten vor dem Wettbewerb zu anderen Zwecken als für den Wettbewerb erhoben worden sein, werden sie gemäß dem angegebenen Aufbewahrungszeitraum aufbewahrt. Weitere Informationen finden Sie in der adidas Datenschutzerklärung.
EMPFÄNGERKATEGORIEN	• Datenverantwortliche bei adidas • adidas Tochtergesellschaften, die den Wettbewerb durchführen • Agenturen, die den Wettbewerb unterstützen

Untenstehend sind die Verarbeitungstätigkeiten von Runtastic aufgeführt:

2. GEWINNSPIELDURCHFÜHRUNG	
VERARBEITUNG	Personenbezogene Daten werden verarbeitet, um Ihre Wettbewerbs-Registrierung und -Teilnahme zu verwalten, wozu auch die Überprüfung Ihrer Berechtigung für den

⁶ alles, was mit oder mit personenbezogenen Daten (einschließlich der einfachen Erhebung, Speicherung oder Löschung dieser Daten) gemacht wird.

⁷ ein berechtigter Grund, warum ein Datenverantwortlicher personenbezogene Daten einer Person sammelt oder verarbeitet.

	Wettbewerb und das zugehörige Gewinnspiel (sofern zutreffend), die Kommunikation mit Ihnen über den Wettbewerb, die Feststellung, ob Sie zu den Gewinnern von Preisen gehören (falls zutreffend) und die Versandpreis, die Sie möglicherweise gewonnen haben.
RECHTSGRUNDLAGE	Notwendigkeit für die Einrichtung und Erfüllung des Vertrags, den Sie mit den Datenverantwortlichen eingegangen sind
KATEGORIEN PERSONENBEZOGENER DATEN	Identitätsinformationen, Kontaktinformationen, Standortinformationen, Präferenzinformationen, Creators Club-Informationen, Profil & Community-Informationen, Größeninformationen
AUFBEWAHRUNGSZEITRAUM	Wie in der Runtastic Datenschutzerklärung beschrieben
EMPFÄNGERKATEGORIEN	• Prozessoren⁸ für Runtastic, wie in der adidas Runtastic-Datenschutzrichtlinie angegeben • Versandunternehmen, die Preise ausliefern (sofern zutreffend)

3. WETTBEWERBSTEILNAHME & EVALUATION	
VERARBEITUNG	Personenbezogene Daten werden verarbeitet, um Ihren Erfolg bei dem Wettbewerb zu bestimmen. Dazu gehört die Erstellung eines Rankings und dessen Präsentation für alle Teilnehmer. Diese Rangfolge kann auf individuelle Merkmale wie Altersgruppe, Geschlecht, Wohnsitzland oder Mitgliedschaft in einer bestimmten Gemeinschaft beruhen.
RECHTSGRUNDLAGE	Notwendigkeit für die Einrichtung und Erfüllung des Vertrags, den Sie mit den Datenverantwortlichen eingegangen sind
KATEGORIEN PERSONENBEZOGENER DATEN	Identitätsinformationen, Aktivitätsinformationen, Profil & Community-Informationen, Standortinformationen
AUFBEWAHRUNGSZEITRAUM	Wie in der Runtastic Datenschutzerklärung beschrieben
EMPFÄNGERKATEGORIEN	• Prozessoren für Runtastic, wie in der adidas Runtastic-Datenschutzrichtlinie angegeben • Andere adidas Runtastic-Nutzer sehen Ihr Ranking/Erfolg im Wettbewerb, wie in der Runtastic-Datenschutzrichtlinie angegeben

3. Hinweis an die Einwohner Kaliforniens

Im Zusammenhang mit diesem Projekt erfassen wir die folgenden Kategorien personenbezogener Daten. Weitere Informationen zu diesen Informationen, dem geschäftlichen Zweck zum Sammeln dieser Informationen und Links zu den entsprechenden Datenschutzrichtlinien finden Sie in Abschnitt 2 oben.

- Bezeichner. Dazu gehören Ihr Name und Ihre E-Mail-Adresse.
- Geolocation-Daten.
- Kommerzielle Informationen. Dazu gehören Ihre Produktgröße, Aktivitäten, Vorlieben und Creator Club-Details.

⁸ jede Stelle, die personenbezogene Daten im Auftrag des Datenverantwortlichen verarbeitet.

4. Tabelle der adidas Local Selling Entities

Für europäische Länder, erhebt und verarbeitet adidas Ihre personenbezogenen Daten gemäß den Anweisungen der gemeinsamen Datenverantwortlichen von adidas:

- **adidas AG** - Adi-Dassler-Str. 1, 91074 Herzogenaurach, Deutschland („**adidas AG**“)
- **adidas** Local Selling Entity (bitte konsultieren Sie untenstehende Liste der adidas Local Selling Entities für das Land, in dem Sie Ihren Wohnsitz haben)

Für die Zwecke dieses Wettbewerbs nutzen die gemeinsamen Datenverantwortlichen die Dienste ihres Auftragsverarbeiters:

- **adidas International Marketing B.V.** - Atlas Arena, Hoogoorddreef 9a 1101 BA Amsterdam ZO, Niederlande

adidas Runtastic erhebt und verarbeitet Ihre personenbezogenen Daten als unabhängiger Datenverantwortlicher

Wohnsitzland	adidas Local Selling Entity	Registrierte Adressen
Österreich	adidas Austria GmbH	Adi-Dassler-Gasse 6, Klagenfurt-Viktring, 9073, Österreich
Belgien	adidas Benelux B.V. (Belgium Branch)	adidas Benelux BV trading via its Belgian Branch, adidas Factory Outlet, McArthurGlen Luxembourg, Route d'Arlon 199 Unit 12a and b Factory Shopping, 6780 Messancy, Belgium
Tschechische Republik	adidas CR s.r.o.	Pekarská 16, Jinonice, Prague 5, 155 00, Tschechische Republik
Dänemark	adidas Danmark A/S	Oster Alle 56, 2 sal, Copenhagen K, 2100, Dänemark
Finnland	adidas Suomi Oy	3, Kiinteistö Oy Helsingin, Itämerentalo, Tammasaarenlaituri, Helsinki, 00180, Finnland
Frankreich	adidas France S.a.r.l.	1 Allée des Orcades, Strasbourg, 67000, Frankreich
Deutschland	adidas AG	Adi-Dassler-Straße 1, Herzogenaurach, BY, 91074, Deutschland
Griechenland	adidas Hellas A.E.	112 Vouliagmenis Ave. & 1 Zamanou St., Glyfada, Athens, 16674, Griechenland
Irland	adidas (Ireland) Limited	c/o DWF Offices, 5 George's Dock, IFSC, Dublin, Irland
Italien	adidas Italy S.p.A.	Via Monte San Primo 1, Monza MB, 20900, Italien
Norwegen	adidas Norge AS	Henrik Ibsens Gate 60, Oslo, 0255, Norwegen
Polen	adidas Poland Sp. z o.o.	Ul. Zwirki I Wigury 18A, Warszawa, 02-092, Polen
Portugal	adidas Portugal - Artigos de Desporto, S.A.	Av. D. João II, Lote 1.17.03 - 12º Piso, Lisboa, 1998-026, Portugal
Slowakei	adidas Slovakia, s.r.o.	Galvaniho 15/A, Bratislava, 821 04, Slowakei
Spanien	adidas Espana S.A.	Avenida María Zambrano, 31, Edificio WTC Torre Este- 4ª planta, Zaragoza, 50018, Spanien
Schweden	adidas Sverige AB	Gårdsvägen 13, Solna, 16970, Schweden
Schweiz	adidas sport gmbH	Platz 1b, 6039 Root D4, Schweiz
Niederlande	adidas Benelux B.V.	Hoogoorddreef 9a, 1101 BA Amsterdam, Niederlande
Vereinigtes Königreich	adidas (UK) Limited	Pepper Road, Hazel Grove, The adidas Centre, Stockport, Cheshire, SK7 5SA, England

Für nicht-europäische Länder, konsultieren Sie bitte untenstehend die Liste der Datenverantwortlichen:

Wohnsitzland	adidas Local Selling Entity	Registrierte Adressen
Vereinigte Staaten	adidas America Inc.	5055 N Greeley Ave, Portland, OR 97217
Russlan	adidas LLC	121614, Moscow, st. Krylatskaya, 15
Japan	adidas Japan K.K.	1-9-10, Roppongi, Minatoku, Tokyo, 106-0032
Kanada	adidas Canada Limited	8100 Highway 27, Woodbridge, Ontario, Canada L4H 2N2
Kolumbien	adidas Colombia LTDA	Av- Cll 100 #19-54 piso 8, Edificio Prime Tower, Bogota, DC, Colombia
Australien	adidas Australia Pty Ltd	Level 1, 37 Dunlop Road, Mulgrave, Victoria, 3170, Australia
Singapur	adidas Singapore Pte Ltd	109 North Bridge Road, #09-21, Singapore 179097
Neuseeland	adidas New Zealand Ltd.	adidas House, Building C, Level 1, 600 Great South Rd, Greenlane, Auckland, New Zealand
Argentinien	adidas Argentina S.A	Cuyo 3532/3512 – Edificio III – Martínez, San Isidro, Buenos Aires, Argentina (CP 1640)
Mexiko	adidas de México SA de CV	Boulevard Adolfo Ruiz Cortines #3642, Piso 11, Colonia Jardines del Pedregal C.P. 01900, Ciudad de México
Türkei	Adidas Spor Malz. Satış ve Paz. A.Ş.	Rönesans Biz Plaza Mecidiyeköy Mah. Oğuz Sok. No:4 Şişli/Istanbul Turkey
Brasilien	adidas do Brasil LTDA	Rua Pataxós nº 241, Galpão 1, Bairro Jardim Magali, Municipality of Embú

GB United Kingdom

Terms and Conditions for FC Bayern World Run Challenge ("Competition")

Please read these terms and conditions ("**Terms**") carefully. The Terms contain important information. By participating in this Competition, each participant declares to agree to the applicability of the Terms.

Competition

1. The Terms apply to the Competition by ENTITY adidas International Marketing B.V ("**Promoter**") in collaboration with Runtastic GmbH and FC Bayern Munich AG.
2. These Terms are available at the following website: adidas.com. Please print and retain a copy of these Terms for your records.

Requirements

3. The Competition is open to all individuals who are residents of France, Germany, United Kingdom, United States, Canada, Russia, Japan and New Zealand who have reached the age of 16 with the exception of the persons mentioned in the below Clause. Individuals of 16 and 17 years of age can only participate after consent of their parent(s), guardian(s) or legal representative(s). Promoter may request written proof of such consent. Individuals of 15 years or younger are under all circumstances excluded from participation. By participating participants declare to be a resident in a legal jurisdiction in which the Competition is offered and to be able to lawfully enter into contractual relations in such legal jurisdiction.
4. Participation is excluded for (a) employees of Promoter, any adidas Group entities or their agents and their first- and second-degree family members, as well as (b) anyone else who is directly or indirectly professionally connected with the Competition and their family members and (c) anyone who participates for non-private purposes.

Participation

5. The Competition will open on July 01 2021 at 00:00 (UTC+2) and close on July 31 2021 at 23:59 (UTC+2) ("**Competition Period**"). All entries received after lapse of the Competition Period are excluded from participation and will not be taken into consideration.
6. Participating in the Competition takes place by:
 - a. visiting the adidas Running ("**App**") during the Competition Period; and
 - b. logging in to your account; and
 - c. joining the challenge identified in the Competition title; and
 - d. completing the challenge as described in App; and
 - e. accepting and adhering to these Terms unconditionally.
7. No other means for entries will be accepted than set out in the above Clause. Incomplete entries are not valid and will not be accepted.
8. One entry per person. If more than one entry is received, only the first entry will be accepted.
9. The Competition is a competition without a purchase obligation.

General rules of behaviour

10. Participants may not use the Competition for the expression of political or religious ideas.
11. Promoter has the right to refuse any entry which contains material which is offensive, insulting, injurious, obscene, offending, vindictive, indecent, perverted, immoral, aggressive, sexually oriented, racist, derisive, slanderous, discriminatory, or in any other way not in line with good taste and decency, or which Promoter deems in its sole discretion to be otherwise unacceptable.

12. Entries may not conflict with applicable law or regulations, the rights of third parties, nor may they incite, advocate or express pornography, obscenity, vulgarity, hatred, bigotry, racism or gratuitous violence.
13. Entries may not in any way harm Promoter, its affiliates, its agents and/or the brand of adidas (or any other brand of Promoter).
14. Participants may not upload, post, email or otherwise make available any material that contains software viruses or any other computer codes, files or programs designed to interrupt, destroy or limit the use of any software or devices on the App.
15. Participants cannot derive any rights from their participation and have no right to any payment or other compensation for their entry or their participation.
16. Promoter retains the right to exclude participants from participating in the Competition and to delete entries from the App if these are not in line with these rules of behaviour or are otherwise in conflict with the Terms.

Intellectual property rights

17. By participating in the Competition, participants agree to Promoter using free of charge participant's name, photograph, image, video, voice recording and general location for publicity and news purposes relating to the Competition and for a duration which is necessary for the organisation and publicity of the Competition. For purposes of this, participants agree that this assignment concerns any support or media whether existing currently or created in the future, and shall include as a non-limited list of examples: promotional documentation, newspapers, television, magazines, and books (both paper and electronic); Internet (including other websites, web casts, multimedia links and social networks) etc.
18. By participating in the Competition, participants agree to provide all additional information relating to the entry if so requested by Promoter.

Publication

19. It is prohibited to reproduce or publish anything relating to the Competition without the prior explicit written consent of Promoter.
20. Promoter is authorised to remove, shorten or amend entries in text or image on the App.

Prizes

21. The Competition provides for a chance to win a prize. There will be 50 prizes. Each prize consists of 1 FC Bayern Munich Home Jersey with a total value of 90 € / 90 USD ("**Prize**").
22. The winner(s) will be selected in a random draw to take place by an independent person or by a computer process on or around 2 days following the end of the competition. Runtastic, FC Bayern Munich AG or Promoter will notify and instruct winner(s) how to claim a Prize by email within 7 days after the draw regarding delivery of a Prize.
23. The winner(s) can claim a Prize until 7 days after the notification as set out in the above Clause after which date the right to a Prize can no longer be exercised. A Prize will be dispatched to the winner(s) within 30 days after claiming a Prize.
24. It is the responsibility of the winner(s) to ensure that they are able to accept the Prize and make use of the Prize.
25. The winner(s) agree and accept - once the winner has redeemed the Prize - that all taxes or charges related to the Prize will be for his/her account.
26. No cash alternative to a Prize is available.
27. A Prize cannot be exchanged for another prize. A Prize is personal and non-transferable. The winner agrees not to sell, offer to sell or use the Prize for any commercial or promotional purpose (including placing a Prize on an internet auction site).
28. A Prize is indivisible and can only be accepted as granted.

29. Promoter reserves the right to modify or withdraw a Prize. The alternative prize will be of at least an equivalent or greater value.

30. Prizes that are not redeemed for whatever reason remain the property of Promoter. In case of a rejection of a Prize, the Prize also falls to Promoter.

31. If a winner cannot be contacted or fails to confirm acceptance of a Prize within 7 days of notification or cannot make use of a Prize for any reason, Promoter reserves the right to select an alternative winner and the original winner will forfeit the Prize.

Limitation of liability

32. Promoter is not responsible or liable for costs or expenses of participants in connection with or relating to participating in the Competition. The costs of the use of internet are for the account of the participants.

33. Promoter is not responsible and exclude any liability for (i) network- (cable, internet or other relevant networks), computer hardware or software disruptions of whatever nature which might lead to a limited, delayed or lost entry, (ii) other problems or calamities, of whatever nature, that are connected with the functioning of the network (cable, internet or other network), the App, computer hardware or software, and (iii) mistakes in the entering or processing of personal data, except in case of gross negligence or wilful misconduct of Promoter.

34. Promoter is not responsible or liable for any incompatibility between technologies used, in the broadest sense, during the Competition and the hardware and software configuration used by the participants.

35. To the fullest extent allowed by applicable law, Promoter, and any agencies involved in the Competition are not responsible or liable for any loss, damages or injury caused by participation in the Competition.

36. Where the Prize is delivered to the winner by post, Promoter is not liable for the acts or omissions of any courier or mail delivery.

37. If a Competition, for whatever reason, progresses differently than foreseen or the Competition appears to be in conflict with applicable law, Promoter reserves the right to annul, terminate, amend or postpone the Competition without any liability of Promoter and without a right of compensation for the participants.

Exclusion of participants

38. At all times Promoter reserves the right to exclude participants with invalid or false entries or invalid or false personal information from participation.

39. Promoter reserves the right at its sole discretion to disqualify any individual found to be tampering with the operation of the Competition, or to be acting in any manner deemed by Promoter to be in violation of these Terms; or to be acting in any manner deemed by Promoter to be disruptive.

40. Promoter is authorised at all times on reasonable grounds to exclude or disqualify participants without a right of recourse against Promoter.

41. Promoter reserves the right to exclude participants in case of (or suspicion of) foul play, fraud, or any other breach of the Terms without a right of recourse against Promoter. Organised or collective participation of the Competition shall be regarded as a breach of the Terms.

42. This Competition is void where the Competition is prohibited. It is the responsibility of the participants to ensure their legal eligibility to participate.

43. No rights can be derived from the Competition or its result other than set out in these Terms.

Applicable law / disputes

44. The decision of Promoter is final and binding. No correspondence will be entered into relating to the result of the Competition.

45. If any Clause of these Terms is found by a competent court or other competent authority to be void or unenforceable, that Clause shall be deemed to be deleted and the remaining Clauses shall continue in full force and effect.

46. The Terms are governed by and construed in all respects in accordance with the laws of the Netherlands. Any and all disputes arising out of or in connection with the Terms shall in the first instance be submitted to and settled by the competent courts of Amsterdam, the Netherlands, provided that this shall not preclude or prejudice the right of the participant to take any legal proceedings in another court of competent jurisdiction in accordance with applicable mandatory law.

47. Promoter reserves the right at all times to amend the Terms without any liability to the participants or any third party. A revised version of the Terms will be published on the App.

48. Promoter will execute the Competition in compliance with applicable law and regulations relating to betting and gambling. Complaints or questions relating to the Terms and the Competition can be submitted in writing to adidas International Marketing B.V., to the attention of the Legal Department, Hoogoorddreef 9a, 1101 BA, Amsterdam Z-O, the Netherlands.

CHALLENGE – PRIVACY NOTICE

This Privacy Notice covers Challenges organised by adidas Controllers (“adidas”) and Runtastic GmbH (Pluskaufstraße 7, 4061 Pasching, Austria, “Runtastic”) (the “Challenge”). Runtastic is a brand of adidas AG, and the responsible entity for the adidas training app, and the adidas running app.

This Privacy Notice tells you how adidas and Runtastic process the information from which you can be identified directly or indirectly (“**Personal Data**”⁹) while you participate in this Challenge.

This Privacy Notice supplements the respective Data Controllers Privacy Notice / Privacy Policy available at: <http://www.adidas.com/privacypolicy> and <https://www.runtastic.com/en/privacy-policy>. Please read there for:

- the Controllers point of contact,
- the Controllers DPO,
- detailed information on the sources and categories of personal data processed,
- additional purposes and legal basis for processing of personal data,
- information on sharing of personal data,
- information on retention of personal data,
- security measures regarding personal data,
- information on cross-border transfer of personal data,
- your rights concerning personal data and
- additional information pursuant national data protection laws that may apply in addition to the GDPR based on your residence or nationality.

1. What are the responsible entities for the use of Personal Data ?

Both adidas and Runtastic are responsible (“**Data Controller**”) for certain processing activities concerning Personal Data in connection with the Challenge. Please consult section 4 for more information about adidas data Controllers entities.

2. What do Data Controllers do with your Personal Data and why (Categories of Personal Data, Purpose, Processing, Legal Basis)?

⁹ any information relating to an identified or identifiable natural person (data subject), directly or indirectly, in particular by reference to an identifier.

Please note that the Personal Data affected might also be processed for other purposes as indicated in the respective Controllers Privacy Policy / Privacy Notice.

Detailed Information on the Categories of Personal Data can be found in the respective Data Controllers Privacy Policy.

Below are listed the Processing activities carried by adidas :

1. CHALLENGE ADMINISTRATION	
PROCESSING¹⁰	Your contact information will be used to contact you in connection with the Challenge. All information will be used to assess your eligibility for the Challenge and the Prize. We will use your information also to administer the Prize where you are determined to be the winner of the Competition.
LEGAL BASIS¹¹	necessity for the establishment and performance of the contract you entered with the Data Controllers
CATEGORIES OF PERSONAL DATA	Identity information: includes Full Name, e-mail address
RETENTION PERIOD	The duration of the Challenge + two months If your personal data was collected prior to the Challenge for purposes other than the Competition, it will be retained in accordance with the retention period specified. Please consult adidas Privacy Notice for more information.
CATEGORIES OF RECIPIENTS	• adidas Data Controllers • adidas affiliates administering the Challenge • Agencies providing support to the Challenge

Below are listed the Processing activities carried by Runtastic:

2. CHALLENGE ADMINISTRATION	
PROCESSING	Personal data is processed to administer your Challenge registration and participation which includes checking your eligibility for the Challenge and associated sweepstakes (where applicable), communicating with you concerning the Challenge, determining if you are amongst the winners of prizes (if applicable) and the shipping prizes you may have won.
LEGAL BASIS	necessity for the establishment and performance of the contract you entered with the Data Controllers

¹⁰ anything that is done to, or with, personal data (including simply collecting, storing or deleting those data).

¹¹ a justifiable reason why a Data Controller is collecting or Processing Personal Data of an individual.

CATEGORIES OF PERSONAL DATA	Identity Information, Contact Information, Location Information, Preference Information, Creators Club Information, Profile & Community Information, Size Information
RETENTION PERIOD	as indicated in the Runtastic Privacy Policy
CATEGORIES OF RECIPIENTS	- Processors¹² for Runtastic as indicated in the adidas Runtastic Privacy Policy - Shipping Companies that deliver Prizes (where applicable)

3. CHALLENGE PARTICIPATION & EVALUATION	
PROCESSING	Personal data is processed to determine your success in the Challenge. This includes the creation of a ranking and its presentation to all participants. Such ranking may be based on individual characteristics such as age group, gender, country of residence or membership in a certain community.
LEGAL BASIS	necessity for the performance of the contract you entered with the Data Controllers
CATEGORIES OF PERSONAL DATA	Identity Information, Activity Information, Profile & Community Information, Location Information
RETENTION PERIOD	as indicated in the adidas Runtastic Privacy Policy
CATEGORIES OF RECIPIENTS	- Processors for Runtastic as indicated in the Runtastic Privacy Policy - Other adidas Runtastic Users will see your ranking/success in the Challenge as indicated in the Runtastic Privacy Policy

3. Notice to California Residents

In connection with this project, we will collect the below categories of personal information. Please see Section 2 above for additional details about this information, the business purpose for collecting this information, and for links to the relevant privacy policies.

- Identifiers. This includes your name and email address.
- Geolocation data.
- Commercial information. This includes your product size, activities, preferences and Creator Club details.

4. adidas Local Selling Entity Table

As to European Countries, adidas is collecting and using your personal data following the instructions of the adidas Joint Controllers:

¹² any entity that Processes Personal Data on the Controller's behalf.

- **adidas AG** - Adi-Dassler Str. 1, 91074 Herzogenaurach, Germany ("**adidas AG**")
- **adidas Local Selling Entity** (Please consult adidas Local Selling Entity Table below for the corresponding Local Selling Entity to the Country of your residential address)

For the purpose of this Challenge, these Joint Controllers are using the services of their Processor:

- **adidas International Marketing B.V.** - Atlas Arena, Hoogoorddreef 9a 1101 BA Amsterdam ZO, Netherlands

adidas Runtastic collects and uses your personal data as an independent Data Controller.

Country of Residence	adidas Local Selling Entity	Registered addresses
Austria	adidas Austria GmbH	Adi-Dassler-Gasse 6, Klagenfurt-Viktring, 9073, Austria
Belgium	adidas Benelux B.V. (Belgium Branch)	Plesmanstraat 1, Sports Business Centre / Showrooms 10 & 11, Leusden, 3833 LA, Netherlands
Czech Republic	adidas CR s.r.o.	Pekarská 16, Jinonice, Prague 5, 155 00, Czech Republic
Denmark	adidas Danmark A/S	Oster Alle 56, 2 sal, Copenhagen K, 2100, Denmark
Finland	adidas Suomi Oy	3, Kiinteistö Oy Helsingin, Itämerentalo, Tammasaarenlaituri, Helsinki, 00180, Finland
France	adidas France S.a.r.l.	1 Allée des Orcades, Strasbourg, 67000, France
Germany	adidas AG	Adi-Dassler-Strasse 1, Herzogenaurach, BY, 91074, Germany
Greece	adidas Hellas A.E.	112 Vouliagmenis Ave. & 1 Zamanou St., Glyfada, Athens, 16674, Greece
Ireland	adidas (Ireland) Limited	Nangor Road, Nangor Road Business Park Unit C1, Clondalkin, Dublin 12, Ireland
Italy	adidas Italy S.p.A.	Via Monte San Primo 1, Monza MB, 20900, Italy
Norway	adidas Norge AS	Henrik Ibsens Gate 60, Oslo, 0255, Norway
Poland	adidas Poland Sp. z o.o.	Ul. Zwirki I Wigury 18A, Warszawa, 02-092, Poland
Portugal	adidas Portugal - Artigos de Desporto, S.A.	Av. D. João II, Lote 1.17.03 - 12º Piso, Lisboa, 1998-026, Portugal
Slovakia	adidas Slovakia, s.r.o.	Galvaniho 15/A, Bratislava, 821 04, Slovakia
Spain	adidas Espana S.A.	Avenida María Zambrano, 31, Edificio WTC Torre Este- 4ª planta, Zaragoza, 50018, Spain
Sweden	adidas Sverige AB	Gårdsvägen 13, Solna, 16970, Sweden
Switzerland	adidas sport gmbH	Brunnmatt 20, Cham, ZG, CH-6330, Switzerland

The Netherlands	adidas Benelux B.V.	Plesmanstraat 1, Sports Business Centre / Showrooms 10 & 11, Leusden, 3833 LA, Netherlands
UK	adidas (UK) Limited	Pepper Road, Hazel Grove, The adidas Centre, Stockport, Cheshire, SK7 5SA, England

As to non-European countries, please see below the list of adidas responsible entities acting as the Data Controller:

Country of Residence	adidas Local Selling Entity	Registered addresses
United States	adidas America Inc.	5055 N Greeley Ave, Portland, OR 97217
Russia	adidas LLC	121614, Moscow, st. Krylatskaya, 15
Japan	adidas Japan K.K.	1-9-10, Roppongi, Minatoku, Tokyo, 106-0032
Canada	adidas Canada Limited	8100 Highway 27, Woodbridge, Ontario, Canada L4H 2N2
Colombia	adidas Colombia LTDA	Av- Cll 100 #19-54 piso 8, Edificio Prime Tower, Bogota, DC, Colombia
Australia	adidas Australia Pty Ltd	Level 1, 37 Dunlop Road, Mulgrave, Victoria, 3170, Australia
Singapore	adidas Singapore Pte Ltd	109 North Bridge Road, #09-21, Singapore 179097
New Zealand	adidas New Zealand Ltd.	adidas House, Building C, Level 1, 600 Great South Rd, Greenlane, Auckland, New Zealand
Argentina	adidas Argentina S.A	Cuyo 3532/3512 – Edificio III – Martínez, San Isidro, Buenos Aires, Argentina (CP 1640)
Mexico	adidas de México SA de CV	Boulevard Adolfo Ruiz Cortines #3642, Piso 11, Colonia Jardines del Pedregal C.P. 01900, Ciudad de México
Turkey	Adidas Spor Malz. Satış ve Paz. A.Ş.	Rönesans Biz Plaza Mecidiyeköy Mah. Oğuz Sok. No:4 Şişli/Istanbul Turkey
Brazil	adidas do Brasil LTDA	Rua Pataxós nº 241, Galpão 1, Bairro Jardim Magali, Municipality of Embú

Règlement de « FC Bayern World Run July Challenge »* (le « Jeu »)

* jeu Challenge FC Bayern course du monde
- Juillet

Veuillez lire attentivement le présent Règlement de jeu (**Conditions**). Les Conditions contiennent des informations importantes. En participant à ce Jeu, chaque participant déclare accepter l'applicabilité des Conditions.

Jeu

1. Les Conditions s'appliquent au présent Jeu organisé par la société adidas International Marketing B.V dont le siège social est situé Hoogoorddreef 9a, 1101 BW Amsterdam – Pays-Bas - (« Organisateur »). Le Contrôleur des Données, tel que défini par le Règlement (UE) 2016/679, art. 4 (7) est adidas International Marketing B.V dont le siège social est situé Hoogoorddreef 9a, 1101 BW Amsterdam – Pays-Bas -, en collaboration avec Runtastic GmbH et FC Bayern Munich AG.
2. En participant au Jeu, chaque participant déclare se soumettre à ces Conditions, qui sont disponibles sur [adidas.com](https://www.adidas.com). Veuillez conserver une copie de ces Conditions pour vos dossiers.

Conditions

3. Le Jeu est ouvert à toute personne physique résidant en France, en Allemagne, au Royaume-Uni, aux Etats-Unis, en Russie, en Nouvelle-Zélande, en Japon ou au Canada et ayant atteint l'âge de 16 ans à l'exception des personnes mentionnées dans la clause ci-dessous. Tout participant âgé de moins de dix-huit ans révolus doit obtenir, préalablement à toute inscription au Jeu, l'accord préalable d'un parent ou tuteur légal. Le participant devra pouvoir, sur simple demande de l'Organisateur ou toute société agissant dans l'intérêt et pour le compte de l'Organisateur, pouvoir présenter la confirmation de l'accord de ses parents ou de ses représentants légaux. Les individus âgés de moins de quinze ans sont en tout état de cause exclus de la participation. En participant au Jeu, les participants déclarent être domiciliés dans un pays dans laquelle le Jeu est proposé et être en mesure d'engager légalement des relations contractuelles dans cette juridiction légale.
4. La participation est exclue pour (a) les employés de l'Organisateur, du Contrôleur des Données, de toute entité du Groupe adidas ou de leurs agents et des membres de leur famille au premier et au second degré, ainsi que pour (b) toute autre personne ayant un lien professionnel direct ou indirect avec le Jeu et leurs proches, et (c) toute personne qui participe à des fins non privées.

Participation

5. Le Jeu débutera le juillet 01 2021 à 00:00 (UTC+2) et se terminera le juillet 31 2021 à 23:59 (UTC+2), (la « **Période du Jeu** »). Toutes les inscriptions reçues après l'expiration de la Période du Jeu sont exclues de la participation et ne seront pas prises en considération.
6. La participation au Jeu se réalise en suivant les étapes suivantes :
 - a. se connecter à l'application mobile adidas Running by Runtastic (« **L'Application** ») pendant la Période de Jeu ;
 - b. se connecter à son compte ;
 - c. saisir les données personnelles demandées le cas échéant ;
 - d. participer au défi identifié dans le titre du Jeu ;
 - e. réaliser le défi tel que décrit dans l'Application ;
 - f. accepter et respecter de manière inconditionnelle le présent Règlement.
7. Aucun autre moyen de participation ne sera accepté que celui prévu dans la Clause ci-dessus. Les inscriptions incomplètes ne sont pas valides et ne seront pas acceptées.
8. Une seule participation par personne. Si plus d'une inscription est reçue, seule la première inscription sera acceptée.
9. Le Jeu est un Jeu sans obligation d'achat.

Règles générales de comportement

10. Les participants ne peuvent pas utiliser le Jeu pour exprimer des idées politiques ou religieuses.

11. L'Organisateur se réserve le droit de refuser toute participation qui contient un élément offensant, insultant, injurieux, injurieux, obscène, offensant, vindicatif, indécent, immoral, agressif, sexuel, raciste, diffamatoire, discriminatoire ou de toute autre manière non conforme au bon goût et à la décence, ou qui est jugé inacceptable, à sa seule discrétion.
12. Les inscriptions ne doivent pas entrer en conflit avec les lois ou règlements applicables, les droits de tiers, ni inciter, préconiser ou exprimer la pornographie, l'obscénité, la vulgarité, la haine, le sectarisme, le racisme ou la violence gratuite.
13. Les participations ne peuvent en aucun cas nuire à l'Organisateur, au Contrôleur des Données, à leurs filiales, à leurs agents et/ou à la marque adidas (ou à toute autre marque de l'Organisateur).
14. Les participants ne peuvent télécharger, afficher, envoyer par courriel ou rendre disponible de quelque façon que ce soit tout élément contenant des virus informatiques ou tout autre code, fichier ou programme informatique conçu pour interrompre, détruire ou limiter l'utilisation de tout logiciel ou dispositif de l'Application.
15. Les participants ne peuvent tirer aucun droit de leur participation et n'ont droit à aucun paiement ou autre compensation pour leur inscription ou leur participation.
16. L'Organisateur se réserve le droit d'exclure des participants de la participation au Jeu et de supprimer des participations de l'Application sans avis préalable, si celles-ci ne sont pas conformes à ces règles de comportement ou sont en contradiction avec les Conditions.

Droits de propriété intellectuelle

17. En participant à ce Jeu, les participants acceptent que les droits de propriété intellectuelle suivants sur les éléments inclus dans toute participation (même s'il n'est pas sélectionné comme gagnant) appartiennent exclusivement à l'Organisateur dans les limites permises par la loi :
 - (a) le droit de publier, de copier et de rendre ces éléments accessibles au public
 - (b) le droit de modifier ces éléments pour les publier, les copier ou les rendre accessibles au public.
 Les participants conviennent de céder ou de faire céder à l'Organisateur tous ces droits, titres et intérêts relatifs à ces droits de propriété intellectuelle. Les participants conviennent en outre de signer ou de faire signer les documents et de faire et de faire faire tous les actes ou les choses nécessaires pour donner effet à la présente cession.
18. De plus, les participants reconnaissent et acceptent que l'Organisateur (ou toute autre société désignée par l'Organisateur) puisse utiliser, reproduire, adapter, traduire, numériser, publier, réviser, divulguer, modifier, transférer ou autrement exploiter des éléments (mais n'est pas tenu de le faire) à tout moment et en relation avec adidas.
19. Les participants n'ont droit à aucune compensation en contrepartie de la cession de droits en vertu des Clauses ci-dessus.
20. En participant au Jeu, les participants acceptent que l'Organisateur et le Contrôleur des Données utilisent gratuitement leur nom, photographie, image, vidéo, enregistrement vocal et localisation (i) à des fins promotionnelles et d'information relatives au Jeu et pour une durée nécessaire à l'organisation et à la publicité du Jeu. A cet effet, les participants conviennent que cette cession concerne tout support ou média, existant ou à venir, et notamment documentation promotionnelle, journaux, télévision, magazines et livres (papier et électronique) ; Internet (y compris autres sites Web, webcasts, liens multimédia et réseaux sociaux) etc.
21. En participant au Jeu, les participants renoncent inconditionnellement et irrévocablement, dans la mesure où la loi le permet, à tout droit moral de quelque nature que ce soit à l'égard de toute œuvre comprise dans la participation. Sans limiter la portée générale de ce qui précède, chaque participant accepte et s'engage à faire en sorte que ni l'Organisateur ni aucune autre entreprise ne soit tenue d'identifier le participant comme auteur de l'œuvre, sauf si la loi l'exige.
22. En s'inscrivant à ce Jeu, les participants garantissent et déclarent que tous les travaux et réalisations liés à la participation sont ses propres œuvres originales et ne copient ni n'intègrent les œuvres d'un tiers et que l'utilisation de la participation par l'Organisateur ou ses affiliés ne portera pas atteinte aux droits de propriété intellectuelle de tiers. En participant à ce Jeu, les participants acceptent d'indemniser et de dégager de toute responsabilité l'Organisateur, le Contrôleur de Données, leurs sociétés affiliées, leurs dirigeants, administrateurs, directeurs, employés, agents, licenciés et clients contre toute réclamation ou demande (y compris les frais juridiques raisonnables) par un tiers concernant l'utilisation de l'inscription par à l'Organisateur, le Contrôleur de Données ou leurs filiales ou licenciés ou résultant de la violation des présentes Conditions par le participant.
23. En participant au Jeu, les participants doivent fournir toutes les informations complémentaires relatives à la participation, si l'Organisateur ou le Contrôleur des Données en fait la demande.

Publication

24. Il est interdit de reproduire ou de publier quoi que ce soit en rapport avec le Jeu sans l'autorisation écrite préalable et explicite de l'Organisateur.

25. L'Organisateur est autorisé à supprimer, raccourcir ou modifier les entrées de texte ou d'image sur l'application.

Le prix

26. Le Jeu offre la possibilité de gagner un lot. Il y aura un total de 50 lots pour tous les pays participants. Chaque lot consiste en un maillot de football FC Bayern Munich Home, d'une valeur unitaire de 90€ (EUR) prix public moyen TTC constaté pour les pays européens participants ou 90\$ (USD) prix public moyen constaté pour les Etats-Unis et le Canada.
27. Le gagnant sera sélectionné lors d'un tirage au sort qui aura lieu dans les deux jours suivant la fin du Jeu, par une personne indépendante ou par un procédé informatique. L'Organisateur ou Runtastic informera le gagnant de la façon de réclamer le Prix par mail dans la semaine suivant le tirage au sort concernant la livraison du Prix. Lors de cette prise de contact, le gagnant pourra être tenu de fournir des informations supplémentaires à la demande de l'Organisateur.
28. Le gagnant peut réclamer le prix jusqu'à 7 jours après la notification prévue à la clause ci-dessus, après quoi le droit à obtenir le Prix ne pourra plus être exercé. Le Prix sera envoyé au gagnant dans les trente jours suivant la réclamation du Prix.
29. Il incombe au lauréat de s'assurer qu'il est en mesure d'accepter le Prix et d'en faire usage.
30. Le gagnant accepte - une fois qu'il aura récupéré le Prix - que toutes les taxes ou frais liés au Prix soient à sa charge.
31. Il n'y a pas d'alternative en espèces au Prix.
32. Le Prix ne peut être échangé contre un autre Prix. Le Prix est personnel et non transférable. Le gagnant s'engage à ne pas vendre, offrir de vendre ou utiliser le Prix à des fins commerciales ou promotionnelles (y compris le placement du Prix sur un site d'enchères en ligne).
33. Le Prix est indivisible et ne peut être accepté que dans la mesure où il est attribué.
34. L'Organisateur se réserve le droit de modifier ou de retirer le Prix. Le prix alternatif sera d'une valeur au moins équivalente ou supérieure.
35. Le Prix qui n'est pas demandé, pour quelque raison que ce soit, demeure la propriété de l'Organisateur. En cas de refus d'un Prix, celui-ci reviendra à l'Organisateur.
36. Si le gagnant ne peut être contacté ou ne confirme pas l'acceptation du Prix dans les délais stipulés ci-dessus ; ou s'il ne peut pas utiliser le Prix pour quelque raison que ce soit, l'organisateur se réserve le droit de choisir un autre gagnant et le gagnant initial perdra le Prix.

Limitation de responsabilité

37. L'Organisateur et le Contrôleur des Données ne sont pas responsables des coûts ou des dépenses des participants dans le cadre de leur participation au Jeu ou en relation avec cette participation. Les frais d'utilisation d'internet sont à la charge des participants.
38. L'Organisateur et le Contrôleur des Données ne sont pas responsables et excluent toute responsabilité pour (i) les perturbations du réseau (câble, Internet ou autres réseaux pertinents), du matériel informatique ou des logiciels de toute nature qui pourraient entraîner une entrée limitée, retardée ou perdue, (ii) d'autres problèmes ou catastrophes, de toute nature, liés au fonctionnement du réseau (câble, Internet ou autre réseau), du site Internet, du matériel informatique ou des logiciels et (iii) des erreurs dans la saisie ou le traitement des données personnelles, sauf en cas de négligence grave ou de faute volontaire de l'Organisateur ou du Contrôleur des Données.
39. L'Organisateur et le Contrôleur des Données ne sauraient être tenus responsables de toute incompatibilité entre les technologies utilisées, au sens large, pendant le Jeu et la configuration matérielle et logicielle utilisée par les participants.
40. Dans toute la mesure permise par la loi applicable, l'Organisateur, le Contrôleur des Données et toute agence impliquée dans le Jeu ne sont pas responsables des pertes, dommages ou blessures causés par la participation au Jeu ou à la suite de l'acceptation du Prix.
41. Lorsque le Prix est livré au gagnant par la poste, l'Organisateur n'est pas responsable des actes ou omissions d'un service de messagerie ou de distribution postale.
42. Si, pour quelque raison que ce soit, le déroulement d'un Jeu est différent de ce qui est prévu, par exemple, si le Jeu n'a pas lieu ou s'il est abandonné, reporté, réaménagé ou restreint, ou si le Jeu semble être en conflit avec la loi applicable, l'Organisateur se réserve le droit d'annuler, de terminer, de modifier ou de reporter le Jeu sans aucune responsabilité de l'Organisateur et sans droit à une indemnisation pour les participants.

Exclusion de participants

43. L'Organisateur se réserve le droit d'exclure de la participation les participants dont l'inscription est invalide ou fausse ou dont les renseignements personnels sont invalides ou faux.

44. L'Organisateur se réserve le droit, à sa seule discrétion, de disqualifier toute personne jugée coupable d'avoir trafiqué le déroulement du Jeu ou d'avoir agi d'une manière que le promoteur juge contraire aux présentes conditions ou d'avoir agi d'une manière que l'Organisateur juge perturbatrice.
45. L'Organisateur est autorisé à tout moment, pour des motifs raisonnables, à exclure ou à disqualifier des participants sans droit de recours contre l'Organisateur.
46. L'Organisateur se réserve le droit d'exclure des participants en cas de (ou de suspicion de) jeu déloyal, de fraude ou de toute autre violation des Conditions sans droit de recours contre l'Organisateur. La participation organisée ou collective du Jeu sera considérée comme une violation des Conditions.
47. Ce Jeu est nul partout où le Jeu est interdit. Il incombe aux participants de s'assurer de leur admissibilité légale à participer.
48. Aucun droit ne peut découler du Jeu ou de son résultat autre que ceux énoncés dans le présent Règlement.

Droit applicable / litiges

49. Toute décision de l'Organisateur est finale et exécutoire. Aucune correspondance ne sera échangée au sujet des résultats du Jeu.
50. Si une ou plusieurs clauses du présent Règlement s'avèrent invalides, illégales ou inapplicables, en tout ou en partie, le reste de cette clause et du présent Règlement restera en vigueur comme si une telle clause invalide, illégale ou inapplicable n'avait jamais été énoncée dans ce Règlement. De plus, dans un tel cas, la ou les clauses invalides, illégales ou inapplicables, en tout ou en partie, seront automatiquement remplacées de manière à refléter dans la mesure du possible l'objet de la ou des clauses invalides, illégales ou inapplicables.
51. Le Règlement est régi et interprété conformément aux lois néerlandaises. Tout litige découlant des présentes Conditions ou en relation avec celles-ci sera soumis en première instance aux tribunaux compétents d'Amsterdam, aux Pays-Bas, et réglé par ceux-ci, étant entendu que cela n'exclut ni ne porte atteinte au droit du participant d'intenter une action en justice devant un autre tribunal compétent, conformément au droit impératif applicable.
52. L'Organisateur se réserve le droit de modifier en tout temps les modalités sans engager sa responsabilité envers les participants ou toute tierce partie. Une version révisée du Règlement sera publiée sur l'Application
53. L'Organisateur exécutera le Jeu conformément aux lois et règlements applicables en matière de paris et de jeux d'argent. Les plaintes ou questions relatives au Règlement et au Jeu peuvent être adressées par écrit à adidas International Marketing B.V., à l'attention de Legal Department, Hoogoorddreef 9a, 1101 BA, Amsterdam Z-O, the Netherlands.

CONCOURS

Notice de protection des Données personnelles

La présente Notice de protection des Données personnelles est valable pour les concours organisés par les Contrôleurs adidas ("adidas") et Runtastic GmbH (Pluskaufstraße 7, 4061 Pasching, Autriche, "Runtastic") (le "Concours"). Runtastic est une marque d'adidas AG et l'entité responsable de l'application d'entraînement adidas et de l'application de course adidas.

La présente Notice de protection des Données personnelles vous indique la manière dont adidas et Runtastic recueillent et traitent les informations qui permettent de vous identifier directement ou indirectement (les « Données personnelles »¹³) lors de votre participation à ce Concours.

La présente Notice de protection des Données personnelles complète les Notices de protection des Données personnelles disponibles sur les sites suivants : <http://www.adidas.com/privacypolicy> et <https://www.runtastic.com/en/privacy-policy>. Veuillez les consulter pour :

- contact des Contrôleurs ,
- le DPO des Contrôleurs,
- des informations détaillées sur les sources et les catégories de Données personnelles traitées,
- les finalités supplémentaires et la base juridique du traitement des Données personnelles,

¹³ toute information relative à une personne physique identifiée ou identifiable (personne concernée), directement ou indirectement, notamment par référence à un identifiant.

- des informations sur le partage des Données personnelles,
- des informations sur la conservation des Données personnelles,
- les mesures de sécurité concernant les Données personnelles,
- des informations sur le transfert transfrontalier des Données personnelles,
- vos droits concernant les Données personnelles et
- des informations supplémentaires en vertu des lois nationales sur la protection des données qui peuvent s'appliquer en plus du RGPD en fonction de votre résidence ou de votre nationalité.

1. Qui sont les responsables du traitement des Données personnelles ?

adidas et Runtastic sont tous deux responsables ("Contrôleur de données") de certaines activités de traitement des Données personnelles dans le cadre du Concours. Veuillez consulter la section 4 pour plus d'informations sur les entités du Contrôleur des données d'adidas.

2. Quel usage est fait par les Contrôleurs de vos Données personnelles, et pour quelles finalités (Catégories de Données personnelles, Finalité, Traitement, Base juridique) ?

Veuillez noter que les Données personnelles concernées peuvent également être traitées à d'autres fins, comme indiqué dans la Politique de confidentialité / Notice de protection des Données personnelles des Contrôleurs respectifs.

Des informations détaillées sur les catégories de Données personnelles peuvent être trouvées dans la politique de protection des données personnelles des contrôleurs respectifs.

Vous trouverez ci-dessous la liste des activités de traitement effectuées par adidas :

1. GESTION DU DEFI	
TRAITEMENT ¹⁴	Vos coordonnées seront utilisées pour vous contacter dans le cadre du Concours. Tous les renseignements seront utilisés pour évaluer votre admissibilité au Concours et au Prix. Nous utiliserons également vos Données personnelles pour attribuer le Prix si vous êtes appelé à être gagnant du Jeu.
BASE JURIDIQUE ¹⁵	Nécessité pour l'établissement et l'exécution du contrat que vous avez conclu avec les Contrôleurs du traitement des données

¹⁴ tout ce qui est fait pour ou avec les Données personnelles (y compris la simple collecte, le stockage ou la suppression de ces Données).

¹⁵ une raison justifiable pour laquelle un Contrôleur de données collecte ou traite les Données personnelles d'une personne.

CATEGORIES DE DONNEES PERSONNELLES	Informations sur l'identité : Nom, Prénom Informations de contact : adresse mail
DUREE DE CONSERVATION	Durée du Jeu + deux mois Si vos Données personnelles ont été recueillies avant le Concours à des fins autres que le Concours, elles seront conservées conformément à la période de conservation spécifiée. Veuillez consulter la Notice de protection des Données personnelles adidas pour plus d'informations.
CATEGORIES DE DESTINATAIRES	• Contrôleurs des Données personnelles adidas • Les partenaires adidas affiliates qui gèrent le Concours • Les agences intervenant dans l'organisation du Concours

Vous trouverez ci-dessous la liste des activités de traitement effectuées par Runtastic :

2. GESTION DU DEFI	
TRAITEMENT	Les Données personnelles sont traitées pour gérer votre inscription et votre participation au Concours, ce qui inclut la vérification de votre admissibilité au Concours et aux loteries associées (le cas échéant), la communication avec vous concernant le Concours, déterminer si vous faites partie des gagnants des prix (le cas échéant) et l'expédition des prix que vous avez pu gagner.
BASE JURIDIQUE	Nécessité pour l'établissement et l'exécution du contrat que vous avez conclu avec les Contrôleurs du traitement des données
CATEGORIES DE DONNEES PERSONNELLES	Informations sur l'identité, Informations de contact, Informations de résidence, Informations sur les préférences, Informations du Creators Club, Informations sur le profil, Informations communautaires, Informations sur la taille ou la pointure
DUREE DE CONSERVATION	Tel que stipulé dans la Notice de protection des Données personnelles de Runtastic
CATEGORIES DE DESTINATAIRES	• Les processeurs¹⁶ de Runtastic, comme indiqué dans la politique de confidentialité d'adidas Runtastic. • Sociétés d'expédition qui livrent les prix (le cas échéant).

3. PARTICIPATION AU CONCOURS et CRITERES DE SELECTION	
TRAITEMENT	Les Données personnelles sont traitées pour déterminer votre réussite au Concours. Cela inclut la création d'un classement et sa présentation à tous les participants. Ce classement peut être basé sur des caractéristiques individuelles telles que la tranche d'âge, le sexe, le pays de résidence ou l'appartenance à une certaine communauté.
BASE JURIDIQUE	Nécessité pour l'établissement et l'exécution du contrat que vous avez conclu avec les Contrôleurs du traitement des données
CATEGORIES DE DONNEES PERSONNELLES	Informations sur l'identité, Informations d'activité, Informations sur le profil, Informations communautaires, Informations de résidence

¹⁶ toute entité qui traite des Données personnelles pour le compte du Contrôleur

DUREE DE CONSERVATION	Tel que stipulé dans la Notice de protection des Données personnelles de adidas Runtastic
CATEGORIES DE DESTINATAIRES	• Les processeurs de Runtastic, comme indiqué dans la politique de confidentialité de Runtastic. • Les autres utilisateurs d'adidas Runtastic verront votre classement/réussite dans le Concours, comme indiqué dans la politique de confidentialité de Runtastic.

3. Avis aux résidents de Californie

Dans le cadre de ce projet, nous collecterons les catégories d'informations personnelles ci-dessous. Veuillez consulter la section 2 ci-dessus pour obtenir des détails supplémentaires sur ces informations, l'objectif commercial de la collecte de ces informations et les liens vers les politiques de confidentialité correspondantes.

- Identifiants. Il s'agit notamment de votre nom et de votre adresse électronique.
- Les données de géolocalisation.
- Informations commerciales. Cela inclut la taille de votre produit, vos activités, vos préférences et les détails du Creator Club.

4. Liste des filiales adidas

En ce qui concerne les pays européens, adidas collecte et utilise vos Données personnelles en suivant les instructions des Contrôleurs de données conjoints adidas :

- **adidas AG** - Adi-Dassler Str. 1, 91074 Herzogenaurach, Allemagne ("adidas AG")
- **Filiales locales adidas** (Veuillez consulter le tableau des Filiales locales adidas ci-dessous pour connaître l'entité de vente locale correspondant au pays de votre adresse de résidence)

Pour les besoins du présent Concours, les Contrôleurs conjoints utilisent les services de leur Processeur :

- **adidas International Marketing B.V.** - Atlas Arena, Hoogoorddreef 9a 1101 BA Amsterdam ZO, Pays-Bas

adidas Runtastic recueille et utilise vos Données personnelles en tant que Contrôleur de données indépendant.

Pays de résidence	Filiale locale adidas	Adresse
Allemagne	adidas AG	Adi-Dassler-Strasse 1, Herzogenaurach, BY, 91074, Germany
Autriche	adidas Austria GmbH	Adi-Dassler-Gasse 6, Klagenfurt-Viktring, 9073, Austria
Belgique	adidas Benelux B.V. (Belgium Branch)	Plesmanstraat 1, Sports Business Centre / Showrooms 10 & 11, Leusden, 3833 LA, Netherlands
Danemark	adidas Danmark A/S	Oster Alle 56, 2 sal, Copenhagen K, 2100, Denmark
Espagne	adidas Espana S.A.	Avenida María Zambrano, 31, Edificio WTC Torre Este- 4ª planta, Zaragoza, 50018, Spain
Finlande	adidas Suomi Oy	3, Kiinteistö Oy Helsingin, Itämerentalo, Tammasaarenlaituri, Helsinki, 00180, Finland
France	adidas France S.a.r.l.	1 Allée des Orcades, Strasbourg, 67000, France
Grèce	adidas Hellas A.E.	112 Vouliagmenis Ave. & 1 Zamanou St., Glyfada, Athens, 16674, Greece
Irlande	adidas (Ireland) Limited	c/o DWF Offices, 5 George's Dock, IFSC, Dublin, Ireland
Italie	adidas Italy S.p.A.	Via Monte San Primo 1, Monza MB, 20900, Italy
Norvège	adidas Norge AS	Henrik Ibsens Gate 60, Oslo, 0255, Norway
Pays-Bas	adidas Benelux B.V.	Hoogoorddreef 9-A, 1101 BA Amsterdam Zuidoost, the Netherlands

Pologne	adidas Poland Sp. z o.o.	Ul. Zwirki I Wigury 18A, Warszawa, 02-092, Poland
Portugal	adidas Portugal - Artigos de Desporto, S.A.	Av. D. João II, Lote 1.17.03 - 12° Piso, Lisboa, 1998-026, Portugal
République Tchèque	adidas CR s.r.o.	Pekarská 16, Jinonice, Prague 5, 155 00, Czech Republic
Royaume-Uni	adidas (UK) Limited	Pepper Road, Hazel Grove, The adidas Centre, Stockport, Cheshire, SK7 5SA, England
Slovaquie	adidas Slovakia, s.r.o.	Galvaniho 15/A, Bratislava, 821 04, Slovakia
Suède	adidas Sverige AB	Gårdsvägen 13, Solna, 16970, Sweden
Suisse	adidas sport gmbH	Platz 1b, 6039 Root D4, Schweiz, Switzerland

En ce qui concerne les pays non européens, veuillez consulter ci-dessous la liste des entités responsables adidas agissant en tant que Contrôleur des données :

Pays de résidence	Filiale locale adidas	Adresse
Argentine	adidas Argentina S.A	Cuyo 3532/3512 – Edificio III – Martínez, San Isidro, Buenos Aires, Argentina (CP 1640)
Australie	adidas Australia Pty Ltd	Level 1, 37 Dunlop Road, Mulgrave, Victoria, 3170, Australia
Brésil	adidas do Brasil LTDA	Rua Pataxós nº 241, Galpão 1, Bairro Jardim Magali, Municipality of Embú
Canada	adidas Canada Limited	8100 Highway 27, Woodbridge, Ontario, Canada L4H 2N2
Colombie	adidas Colombia LTDA	Av- Cll 100 #19-54 piso 8, Edificio Prime Tower, Bogota, DC, Colombia
Etats-Unis	adidas America Inc.	5055 N Greeley Ave, Portland, OR 97217
Japon	adidas Japan K.K.	1-9-10, Roppongi, Minatoku, Tokyo, 106-0032
Mexique	adidas de México SA de CV	Boulevard Adolfo Ruiz Cortines #3642, Piso 11, Colonia Jardines del Pedregal C.P. 01900, Ciudad de México
Nouvelle Zélande	adidas New Zealand Ltd.	adidas House, Building C, Level 1, 600 Great South Rd, Greenlane, Auckland, New Zealand
Russie	adidas LLC	121614, Moscow, st. Krylatskaya, 15
Singapour	adidas Singapore Pte Ltd	109 North Bridge Road, #09-21, Singapore 179097
Turquie	Adidas Spor Malz. Satış ve Paz. A.Ş.	Rönesans Biz Plaza Mecidiyeköy Mah. Oğuz Sok. No:4 Şişli/Istanbul Turkey

Положения и условия проекта FC Bayern World Run July Challenge (далее — «Соревнование»)

Внимательно ознакомьтесь с настоящими положениями и условиями (далее — «Условия»). В Условиях содержится важная информация. Принимая участие в данном Соревновании, каждый участник заявляет свое согласие на применимость Условий.

Соревнование

1. Условия действуют в отношении Соревнования, проводимого СТРУКТУРОЙ adidas International Marketing B.V (далее — «Промоутер») совместно с компанией Runtastic GmbH а также FC Bayern Munich AG.
2. Настоящие Условия представлены на следующем сайте: adidas.com. Пожалуйста, распечатайте и сохраните копию настоящих Условий.

Требования

3. К участию в Соревновании допускаются все лица, являющиеся резидентами Франции, Германии, Великобритании, США, Канады, Новой Зеландии, Японии и России, достигшие возраста 16 лет, за исключением лиц, указанных в пункте ниже. Лица в возрасте 16 и 17 лет допускаются в участие при условии согласия родителя(-ей), опекуна(-ов) или законного(-ых) представителя(-ей). Промоутер имеет право требовать письменного подтверждения такого согласия. Лица в возрасте до 14 лет включительно не допускаются к участию. Принимая участие в Соревновании, участники заявляют, что являются резидентами стран проведения Соревнования и имеют право вступать в договорные отношения в рамках данной юрисдикции.
4. К участию не допускаются (а) сотрудники Промоутера, структуры adidas Group, их представители, а также их родственники первой и второй очереди; (b) лица, прямо или косвенно связанные с Соревнованием, и члены их семей; (c) лица, принимающие участие не на индивидуальной основе.

Участие

5. Соревнование начнется 01 июль 2021 г. в 00:00 (UTC+2) и завершится 31 июль 2021 г. в 23:59 (UTC+2) (далее — «Срок проведения Соревнования»). Все заявки, полученные по истечении Срока проведения Соревнования, приниматься не будут.
6. Участие в Соревновании осуществляется посредством:
 - a. использования мобильного приложения adidas Running (далее — «Приложение») в рамках Срока проведения Соревнования;
 - b. входа в учетную запись;
 - c. участия в вызове, указанном в заголовке Соревнования;
 - d. выполнения условий вызова, как указано в Приложении;
 - e. принятия и неукоснительного соблюдения настоящих Условий.
7. Другие формы участия не предусмотрены, кроме тех, которые указаны в пункте выше. Неполные заявки не принимаются к рассмотрению.
8. Одно лицо может подать только одну заявку. При получении нескольких заявок принята будет только первая.
9. Соревнование не предусматривает обязательство покупки.

Общие правила поведения

10. Участники не имеют право использовать Соревнование для выражения своих политических или религиозных идей.
11. Промоутер имеет право отказать в приеме заявки, содержащей материалы жестокого, оскорбительного, травмоопасного, непристойного, вызывающего, мстительного, неприличного, извращенного, аморального, агрессивного, сексуального, расистского, издевательского, порочащего, дискриминационного и иного характера вне рамок приличия, а также материалы, которые Промоутер сочтет неприемлемыми по своему усмотрению.
12. Заявки не могут нарушать действующее законодательство и права третьих лиц, поощрять, оправдывать или содержать в себе порнографию, непристойность, вульгарность, ненависть, нетерпимость, расизм или беспричинное насилие.
13. Заявки не могут причинять вред Промоутеру, его аффилированным лицам, представителям и/или бренду adidas (а также любому другому бренду Промоутера).
14. Участники не имеют права загружать, публиковать, отправлять по эл. почте или иным образом распространять материалы, содержащие вирусы и другие компьютерные коды, файлы или программы, предназначенные для прерывания, уничтожения или ограничения использования какого-либо программного обеспечения или устройств в совокупности с Приложением.
15. Участники не могут получить какие-либо права на основе своего участия или рассчитывать на какие-либо выплаты и иные формы компенсации за участие.
16. Промоутер сохраняет за собой право отстранять участников от Соревнования и удалять заявки из Приложения в том случае, если они противоречат настоящим правилам поведения и другим пунктам Условий.

Права интеллектуальной собственности

17. Принимая участие в Соревновании, участники дают свое согласие Промоутеру на бесплатное использование своего имени, фотографии, изображения, видео, записи голоса и общего местоположения в целях информирования о Соревновании, в течение необходимого срока. С учетом вышесказанного, участники соглашаются с тем, что данная задача предусматривает поддержку медиа-ресурсов, как существующих, так и будущих, например: рекламной документации, газет, телевидения, журналов и книг (бумажных и электронных); интернета (включая другие сайты, подкасты, мультимедийные ссылки и социальные сети) и т.д.
18. Принимая участие в Соревновании, участники дают свое согласие на предоставление всей дополнительной информации, касающейся заявки, по требованию Промоутера. Принимая участие в Соревновании, участники тем самым предоставляют Промоутеру согласие на обработку своих персональных данных в соответствии с условиями Соревнования, в частности, на сбор, систематизацию, накопление, хранение, уточнение (обновление, изменение), использование, распространение, блокировку, уничтожение Промоутером исключительно в целях проведения Соревнования, вручения призов и рекламирования, в соответствии с требованиями действующего законодательства. Данное согласие действует в течение 5 (пяти) лет с даты размещения заявки на участие в Соревновании. Участник имеет право отозвать свое согласие на обработку своих данных посредством отправки Организатору письменного уведомления.

Публикация

19. Запрещается воспроизводить или публиковать материалы, касающиеся Соревнования без получения предварительного письменного согласия Промоутера.
20. Промоутер имеет право удалять, сокращать и изменять заявки в форме текста или изображений в Приложении.

Призы

21. Соревнование дает возможность выиграть приз. Всего предусмотрено 50 призов. Каждый приз включает в себя 1 футбольная майка, общей стоимостью 90 € / 90 долларов США (далее — «Приз»).
22. Победители определяются посредством розыгрыша, проводимого независимым лицом или компьютером в течение 2 дней после завершения соревнования. Runtastic или Промоутер уведомит победителя(-ей) и предоставит инструкции для получения Приза по эл. почте в течение 7 дней с момента проведения розыгрыша.
23. Победитель(-и) сможет(-гут) подтвердить свое право на получение Приза в течение 7 дней после получения уведомления в соответствии с вышеуказанным пунктом, после чего право на получение Приза аннулируется. Приз будет отправлен победителю(-ям) в течение 30 дней с момента подтверждения.
24. Победитель(-и) несет(-ут) ответственность за получение и использование Приза.
25. Победитель(-и) соглашаются (после получения Приза) с тем, что все связанные с Призом налоги и сборы оплачиваются за свой счет.
26. Денежный эквивалент Приза не предусмотрен.
27. Приз не продается отдельно.
28. Приз не подлежит обмену на другой приз. Приз является персональным и не подлежит переуступке. Победитель соглашается не продавать и не использовать Приз в коммерческих или рекламных целях (включая размещение Приза на интернет-аукционах).
29. Приз является неделимым и принимается как есть.
30. Промоутер оставляет за собой право на изменение или снятие Приза. Альтернативный приз будет равным или большим по ценности.
31. Неполученные по какой-либо причине призы остаются в собственности Промоутера. В случае снятия Приз также остается у Промоутера.
32. В случае невозможности связаться с победителем или подтвердить возможность получения Приза в течение 7 дней с момента получения уведомления или невозможности использования Приза по какой-либо причине, Промоутер оставляет за собой право выбрать другого победителя, в результате чего первый победитель теряет право на получение Приза.

Ограничение ответственности

33. Промоутер не несет ответственности за расходы участников, связанные с Соревнованием. Расходы на интернет оплачиваются за счет участников.
34. Промоутер не несет ответственности за: (i) сбои сети — (кабельной, интернета или других сетей), компьютерного оборудования или программного обеспечения, которые могут являться причиной ограничения, задержки или потери заявки; (ii) другие проблемы и неприятности, связанные с работой сети (кабельной, интернета или другой сети), Приложением, компьютерным оборудованием или программным обеспечением; (iii) ошибки размещения заявки или обработки персональных данных, за исключением случаев грубой халатности или умышленного недобросовестного поведения со стороны Промоутера.
35. Промоутер не несет ответственности за несовместимость применяемых в рамках Соревнования технологий (в самом широком смысле), а также конфигурацию оборудования и программного обеспечения.
36. В максимально допустимой законодательством степени Промоутер и любые связанные с Соревнованиями агентства не несут ответственности за потери, ущерб или травмы вследствие участия в Соревновании.
37. В случае отправки Приза на почту, Промоутер не несет ответственности за действия или ошибки курьерской или почтовой служб.
38. Если Соревнование по какой-либо причине проходит не по плану или противоречит действующему законодательству, Промоутер оставляет за собой право аннулировать, отменить или отложить Соревнование без каких-либо последствий для Промоутера и без выплаты компенсаций участникам.

Исключение участников

39. Промоутер оставляет за собой право в любое время исключать участников с недействительными или неправильно оформленными заявками, а также указавших недействительную или некорректную персональную информацию.

40. Промоутер оставляет за собой право по своему усмотрению дисквалифицировать лицо, пытающееся повлиять на ход Соревнования или совершающее действия, рассматриваемые Промоутером как нарушение настоящих Условий; либо совершающее действия, рассматриваемые Промоутером как деструктивные.

41. Промоутер имеет право в любой момент при наличии оснований исключить или дисквалифицировать участников без применения взыскательных мер в отношении Промоутера.

42. Промоутер оставляет за собой право исключать участников в случае нечестной игры, мошенничества и иного нарушения Условий (или при наличии соответствующих подозрений) без применения взыскательных мер в отношении Промоутера. Организованное или групповое участие в Соревновании будет считаться нарушением Условий.

43. Настоящее Соревнование не проводится там, где это запрещено. Участники несут ответственность за обеспечение юридической возможности для участия.

44. В результате участия в Соревновании никаких прав, не предусмотренных настоящими Условиями, не предоставляется.

Применимое законодательство / споры

45. Решение Промоутера является окончательным и обязательным к исполнению. Результаты Соревнования в переписке обсуждаться не будут.

46. В случае признания любого из пунктов настоящих Условий судом или другим компетентным органом власти недействительным или неправомерным, данный пункт исключается, а остальные пункты сохраняют свою законную силу.

47. Условия подчиняются законодательству Нидерландов. Все споры, возникающие в связи с Условиями, в первой инстанции должны рассматриваться в судах Амстердама (Нидерланды) при условии, что это не нарушает права второй стороны на рассмотрение дела в рамках другой юрисдикции в соответствии с требованиями действующего законодательства.

48. Промоутер оставляет за собой право в любое время менять Условия без последствий для участников или любых третьих лиц. Обновленная версия Условий будет опубликована в Приложении.

49. Промоутер проводит Соревнование в соответствии с действующим законодательством и нормативами, касающимися ставок и азартных игр. Жалобы и вопросы, касающиеся Условий Соревнования, принимаются в письменном виде по адресу компании adidas International Marketing B.V. для дальнейшего рассмотрения юридическим департаментом: Hoogoorddreef 9a, 1101 BA, Amsterdam Z-O, the Netherlands.

СОРЕВНОВАНИЕ – ПОЛИТИКА КОНФИДЕНЦИАЛЬНОСТИ

Настоящая Политика конфиденциальности относится к Соревнованиям, проводимым Контролерами компании adidas (далее — “adidas”) и компанией Runtastic GmbH (Pluskaufstraße 7, 4061 Pasching, Austria, далее — “Runtastic”) (далее — «Соревнование»). Runtastic — бренд компании adidas AG, а также структура, ответственная за обучающее приложение adidas и беговое приложение adidas.

Настоящая Политика конфиденциальности разъясняет порядок обработки информации, идентифицирующей вас прямо или косвенно (далее — «**Персональные данные**»¹⁷), со стороны adidas и Runtastic в рамках вашего участия в данном Соревновании.

Настоящая Политика конфиденциальности дополняет соответствующее Уведомление о конфиденциальности / Политику конфиденциальности Контролеров данных: <http://www.adidas.com/privacypolicy> и <https://www.runtastic.com/en/privacy-policy>. В тексте содержатся:

- контактные данные Контролеров;
- уполномоченное лицо по защите данных;
- детальная информация об источниках и категориях обрабатываемых персональных данных;
- дополнительные цели и законное основание для обработки персональных данных;
- информация о передаче персональных данных;
- информация о хранении персональных данных;
- меры защиты персональных данных;
- информация о трансграничной передаче персональных данных;
- ваши права в отношении Персональных данных;
- дополнительная информация в отношении национального законодательства о защите данных, которое может применяться в дополнение к Общему регламенту по защите данных (GDPR) с учетом ваших гражданства и страны проживания.

1. Кто отвечает за использование Персональных данных?

adidas и Runtastic несут ответственность (далее — «**Контролер данных**») за отдельные действия по обработке Персональных данных в связи с Соревнованием. Дополнительную информацию о Контролерах данных adidas можно найти в разделе 4.

2. Какие действия Контролеры данных производят с вашими Персональными данными и для чего (Категории персональных данных, Цель, Обработка, Законное основание)?

Обратите внимание на то, что обработка полученных Персональных данных может также осуществляться в других целях, предусмотренных соответствующей Политикой конфиденциальности / Уведомлением о конфиденциальности Контролеров.

Подробную информацию о категориях персональных данных можно найти в соответствующей Политике конфиденциальности Контролеров данных.

Ниже приводятся действия по обработке, осуществляемые adidas :

1. АДМИНИСТРАЦИЯ СОРЕВНОВАНИЯ	
ОБРАБОТКА ¹⁸	Ваша контактная информация будет использоваться для связи с вами в связи с Соревнованием. Вся информация будет использоваться для оценки выполнения вами условий Соревнования и определения призеров. Кроме того, мы будем использовать

¹⁷ любая информация, прямо или косвенно относящаяся к идентифицированному или идентифицируемому физическому лицу (объекту данных) с учетом идентификатора.

¹⁸ любые действия с персональными данными (включая простой сбор, хранение или удаление).

	вашу информацию для выдачи Приза, если вы будете выбраны победителем Соревнования.
ЗАКОННОЕ ОСНОВАНИЕ¹⁹	необходимость определения качества выполнения договора между вами и Контролерами данных
КАТЕГОРИИ ПЕРСОНАЛЬНЫХ ДАННЫХ	Идентифицирующая информация: полное имя, адрес эл. почты
СРОК ХРАНЕНИЯ	Период проведения Соревнования + два месяца Если ваши персональные данные были получены до начала проведения Соревнования в целях, выходящих за рамки проведения Соревнования, срок их хранения будет указан отдельно. Дополнительную информацию можно найти в Политике конфиденциальности adidas.
КАТЕГОРИИ ПОЛУЧАТЕЛЕЙ	• Контролеры данных adidas • Аффилированные лица компании adidas, осуществляющие администрирование Соревнования • Агентства, предоставляющие поддержку Соревнования

Ниже приводятся действия по обработке, осуществляемые Runtastic:

2. АДМИНИСТРАЦИЯ СОРЕВНОВАНИЯ	
ОБРАБОТКА	Обработка Персональных данных осуществляется в целях администрирования вашей регистрации и участия в Соревновании, в том числе для проверки вашего соответствия условиям Соревнования и лотереях (где применимо), связи с вами по вопросам Соревнования, определения, являетесь ли вы призером (если применимо) и отправки призов в случае вашего выигрыша.
ЗАКОННОЕ ОСНОВАНИЕ	необходимость определения качества выполнения договора между вами и Контролерами данных
КАТЕГОРИИ ПЕРСОНАЛЬНЫХ ДАННЫХ	Личная информация, Контактная информация, Информация о местоположении, Информация о предпочтениях, Информация о клубе Creators Club, Информация о профиле и сообществах, Информация о размере
СРОК ХРАНЕНИЯ	как указано в Политике конфиденциальности Runtastic
КАТЕГОРИИ ПОЛУЧАТЕЛЕЙ	• Обработчики²⁰ компании Runtastic, как указано в Политике конфиденциальности adidas Runtastic • Транспортные компании, осуществляющие доставку Призов (где применимо)

¹⁹ обоснованная причина сбора и обработки Персональных данных физического лица Контролером данных.

²⁰ любая структура, осуществляющая обработку Персональных данных от лица Контролера.

3. УЧАСТИЕ В СОРЕВНОВАНИИ И ОЦЕНКА РЕЗУЛЬТАТОВ	
ОБРАБОТКА	Обработка Персональных данных осуществляется в целях определения результатов вашего участия в Соревновании. Сюда входит создание рейтинга и его демонстрация всем участникам. Такой рейтинг может составляться на основе индивидуальных характеристик, таких как возрастная группа, пол, страна проживания или участие в том или ином сообществе.
ЗАКОННОЕ ОСНОВАНИЕ	необходимость выполнения договора между вами и Контролерами данных
КАТЕГОРИИ ПЕРСОНАЛЬНЫХ ДАННЫХ	Личная информация, Информация об активности, Информация о профиле и сообществах, Информация о местоположении
СРОК ХРАНЕНИЯ	как указано в Политике конфиденциальности adidas Runtastic
КАТЕГОРИИ ПОЛУЧАТЕЛЕЙ	• Обработчики компании Runtastic, как указано в Политике конфиденциальности Runtastic • Другие Пользователи adidas Runtastic будут видеть ваш рейтинг/результаты участия в Соревновании, как указано в Политике конфиденциальности Runtastic

3. Уведомление для резидентов Калифорнии

В рамках данного проекта мы осуществляем сбор нижеуказанных категорий персональной информации. Подробные сведения об этой информации, коммерческих целях ее сбора, а также ссылки на соответствующие политики конфиденциальности приводятся выше, в Разделе 2.

- Идентификаторы. К ним относятся ваше имя и адрес эл. почты.
- Данные геолокации.
- Коммерческая информация. К ним относятся размер изделия, активности, предпочтения и сведения о клубе Creator Club.

4. Таблица местных торговых структур adidas

Что касается европейских стран, adidas собирает и использует ваши персональные данные с соблюдением инструкций Совместных контролеров adidas:

- **adidas AG** - Adi-Dassler Str. 1, 91074 Herzogenaurach, Germany (далее — "**adidas AG**")
- **Местная торговая структура adidas** (информация о Местной торговой структуре в стране вашего проживания приводится в таблице Местных торговых структур ниже)

В целях проведения данного Соревнования Совместные контролеры пользуются услугами своего обработчика:

- **adidas International Marketing B.V.** - Atlas Arena, Hoogoorddreef 9a 1101 BA Amsterdam ZO, Netherlands

adidas Runtastic собирает и использует ваши персональные данные в качестве независимого Контролера данных.

Страна проживания	Местная торговая структура adidas	Юридические адреса
Австрия	adidas Austria GmbH	Adi-Dassler-Gasse 6, Klagenfurt-Viktring, 9073, Austria
Бельгия	adidas Benelux B.V. (Belgium Branch)	Plesmanstraat 1, Sports Business Centre / Showrooms 10 & 11, Leusden, 3833 LA, Netherlands
Чехия	adidas CR s.r.o.	Pekarská 16, Jinonice, Prague 5, 155 00, Czech Republic
Дания	adidas Danmark A/S	Oster Alle 56, 2 sal, Copenhagen K, 2100, Denmark
Финляндия	adidas Suomi Oy	3, Kiinteistö Oy Helsingin, Itämerentalo, Tammasaarenlaituri, Helsinki, 00180, Finland
Франция	adidas France S.a.r.l.	1 Allée des Orcades, Strasbourg, 67000, France
Германия	adidas AG	Adi-Dassler-Strasse 1, Herzogenaurach, BY, 91074, Germany
Греция	adidas Hellas A.E.	112 Vouliagmenis Ave. & 1 Zamanou St., Glyfada, Athens, 16674, Greece
Ирландия	adidas (Ireland) Limited	Nangor Road, Nangor Road Business Park Unit C1, Clondalkin, Dublin 12, Ireland
Италия	adidas Italy S.p.A.	Via Monte San Primo 1, Monza MB, 20900, Italy
Норвегия	adidas Norge AS	Henrik Ibsens Gate 60, Oslo, 0255, Norway
Польша	adidas Poland Sp. z o.o.	Ul. Zwirki I Wigury 18A, Warszawa, 02-092, Poland
Португалия	adidas Portugal - Artigos de Desporto, S.A.	Av. D. João II, Lote 1.17.03 - 12º Piso, Lisboa, 1998-026, Portugal
Словакия	adidas Slovakia, s.r.o.	Galvaniho 15/A, Bratislava, 821 04, Slovakia
Испания	adidas Espana S.A.	Avenida María Zambrano, 31, Edificio WTC Torre Este- 4ª planta, Zaragoza, 50018, Spain
Швеция	adidas Sverige AB	Gårdsvägen 13, Solna, 16970, Sweden
Швейцария	adidas sport gmbH	Brunnmatt 20, Cham, ZG, CH-6330, Switzerland
Нидерланды	adidas Benelux B.V.	Plesmanstraat 1, Sports Business Centre / Showrooms 10 & 11, Leusden, 3833 LA, Netherlands

Великобритания	adidas (UK) Limited	Pepper Road, Hazel Grove, The adidas Centre, Stockport, Cheshire, SK7 5SA, England
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Что касается неевропейских стран, ниже приводится список ответственных структур adidas, выступающих в качестве Контролеров данных:

Страна проживания	Местная торговая структура adidas	Юридические адреса
США	adidas America Inc.	5055 N Greeley Ave, Portland, OR 97217
Россия	adidas LLC	121614, Москва, ст. Крылатская, 15
Япония	adidas Japan K.K.	1-9-10, Roppongi, Minatoku, Tokyo, 106-0032
Канада	adidas Canada Limited	8100 Highway 27, Woodbridge, Ontario, Canada L4H 2N2
Колумбия	adidas Colombia LTDA	Av- ClI 100 #19-54 piso 8, Edificio Prime Tower, Bogota, DC, Colombia
Австралия	adidas Australia Pty Ltd	Level 1, 37 Dunlop Road, Mulgrave, Victoria, 3170, Australia
Сингапур	adidas Singapore Pte Ltd	109 North Bridge Road, #09-21, Singapore 179097
Новая Зеландия	adidas New Zealand Ltd.	adidas House, Building C, Level 1, 600 Great South Rd, Greenlane, Auckland, New Zealand
Аргентина	adidas Argentina S.A	Cuyo 3532/3512 – Edificio III – Martínez, San Isidro, Buenos Aires, Argentina (CP 1640)
Мексика	adidas de México SA de CV	Boulevard Adolfo Ruiz Cortines #3642, Piso 11, Colonia Jardines del Pedregal C.P. 01900, Ciudad de México
Турция	Adidas Spor Malz. Satış ve Paz. A.Ş.	Rönesans Biz Plaza Mecidiyeköy Mah. Oğuz Sok. No:4 Şişli/Istanbul Turkey
Бразилия	adidas do Brasil LTDA	Rua Pataxós nº 241, Galpão 1, Bairro Jardim Magali, Municipality of Embú

nz New Zealand

adidas New Zealand Limited

Terms and Conditions

FC Bayern World Run(JULY)

Terms and Conditions

1. Information on how to enter and prizes form part of these Terms and Conditions. **Please note that this is a global promotion. There is no guarantee that one or more winners will be selected from New Zealand Eligible Entrants.**
2. By participating in the promotion, entrants acknowledge that they have read and understood these Terms and Conditions; and agree to be bound by them. Entries must be submitted in accordance with these Terms and Conditions to be valid.
3. The promotion commences on 1 July 2021 at 2:00pm New Zealand Standard Time (**NZST**) and entries close on 31 July 2021 at 1:59pm NZST (**Promotion Period**). No entries will be accepted outside the Promotion Period.
4. The promotion is only open to "Eligible Entrants". Subject to these Terms and Conditions, an Eligible Entrant is a person who (a) is a New Zealand resident; (b) is 18 years of age or older at the time of entry; (c) has an account on and can access the adidas Running mobile application ("**App**"); and (d) submits their entry into this promotion in accordance with these Terms and Conditions.
5. Employees, managers and directors of the Promoter and its related companies and suppliers and agencies involved in this promotion are not Eligible Entrants, nor are their immediate families.
6. Only one entry per person is permitted.
7. To enter the promotion, an entrant must during the Promotion Period:
 - a) visit the adidas Running mobile application ("**App**");
 - b) log in to your account; and
 - c) join the challenge identified in the Competition title; and
 - d) completing the challenge as described in the App.
8. If an entrant's contact details change, it is the entrant's responsibility to notify the Promoter in writing.
9. All entries become the property of the Promoter.
10. All valid entries received during the Promotion Period will be entered into the prize draw. The prize draw will take place on or before 4 August 2021 at 12pm NZST at Runtastic GmbH, Pluskaufstrasse 7, 4061 Pasching, Austria.

The first fifty (50) valid entries drawn **from all of the participating countries** will receive 1 FC Bayern Munich Home Jersey, with a value of 90 € / 90 USD / NZD127. There is no guarantee that one or more of the winners will be selected from the New Zealand Eligible Entrants.
11. Total prize pool valued at NZD6394.
12. The winners will be notified by email to the email address registered against their App account (unless the entrant has notified the Promoter of a change to their contact details in accordance with clause 8) within 7 business days of prize draw. The Promoter may announce the names of the winners on its website and/or App. Winners must claim their prize within 7 business days from the date of the notification, failing which the prize will be deemed to be unclaimed.
13. Any costs associated with entering the Promotion are the responsibility of the entrants.
14. The Promoter will use all reasonable efforts to contact an entrant selected as a winner, but accepts no responsibility if an entrant cannot be contacted. If an entrant selected as a winner cannot be contacted, or is unable to accept any element of the prize or is disqualified from eligibility as the winner of the prize pursuant to these Terms and Conditions, then that entrant will forfeit the prize in its entirety. The Promoter will not be liable for a winner who cannot be

contacted or is disqualified from eligibility and therefore forfeits their prize and no correspondence will be entered into.

15. If necessary in order to distribute any prize which is not claimed or has been forfeited, a second chance draw will be conducted on or before August 12, at the same time and place as the original draw, subject to any written directions given by any relevant regulatory authority. Winning entries from the original draw will not be eligible to win unclaimed prizes. The winner/s will be notified by email to the email address registered against their App account (unless the entrant has notified the Promoter of a change to their contact details in accordance with clause 8) by July 10 latest. The Promoter may announce the names of the winners on its website and/or App.
16. Each prize must be taken as stated and no compensation will be payable if a winner is unable to use the prize, or any element of it, as stated. The Promoter reserves the right to substitute the prizes in whole or in part for something of equal or greater value in the event that any component of the prize is unavailable (subject to any applicable legislation) despite the Promoter's reasonable endeavours to procure the prizes. Prizes are not transferable, deferrable, exchangeable or redeemable for cash or product. The prize cannot be sold to any other person (including by online auction or private sale). Unused portions of prizes will be forfeited and no compensation will be payable in lieu of that element of the prize. The prize value is correct as at the date of preparing these Terms and Conditions and include any applicable GST. The Promoter is not responsible for any change in prize value.
17. Prizes will be sent by post from one of the Promoter's offices to the address provided by the winner when claiming the prize. Winners should allow 60 days from the claiming of the prize for delivery of their prize. Once prizes have left the Promoter's premises, the Promoter takes no responsibility for prizes damaged, delayed or lost in transit, to the extent permitted by law.
18. Nothing in these Terms and Conditions limits, excludes or modifies any rights under New Zealand law, including under the Consumer Guarantees Act 1993. Except for any liability that cannot by law be excluded (in which case that liability is limited to the maximum extent allowable by law), the Promoter (including its officers, employees and agents) excludes all liability for any death, personal injury, loss or damage (including loss of opportunity and whether direct, indirect, special or consequential) suffered or incurred by any person (whether or not arising from any person's negligence) arising in any way out of or in connection with the promotion, the awarding or provision of any prizes, use of or participation in any of the prizes or the marketing of the promotion.
19. To the extent permitted by law, and without affecting consumers' rights under the Consumer Guarantees Act 1993, the Promoter makes no representations or warranties, express or implied, regarding the quality or suitability of the Prize awarded as part of this Promotion and will not be responsible for breach of such representations or warranties.
20. The Promoter reserves the right to disqualify any entries in its reasonable discretion. For example, the Promoter may disqualify: (a) any entrants or entries that tamper with, or attempt to tamper with the entry process; (b) incomplete, indecipherable or illegible entries or entries containing false information or incorrect contact details; (c) any entries that contain material that is obscene, indecent, objectionable, defamatory, libellous or otherwise contravenes an applicable law or infringes any third party's rights; and (d) any entries that the Promoter reasonably considers inappropriate for any reason.
21. The Promoter reserves the right, at any time, to verify the validity of entries and the details provided by entrants (including an entrant's identity, age and place of residence) and to disqualify any entrant who submits an entry that is not in accordance with these Terms and Conditions. The identification necessary for verification is at the reasonable discretion of the Promoter. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.

22. All entrants who are selected as winners consent to the Promoter using their name, image, likeness, character, voice or anything else that identifies them without remuneration in any media worldwide (including without limitation in national print media, on the Promoter's website and in other promotional material) for a reasonable time to publicise this promotion (including any outcome).
23. **Privacy Statement.** The Promoter collects entrants' personal information, and may disclose such information to third parties, including but not limited to agents, contractors, service providers, prize suppliers and related bodies corporate, and, as required, to New Zealand and/or Australian regulatory authorities, in order to conduct, administer and publicise the promotion. By entering the promotion, entrants consent to the Promoter using their personal information and sending them information in accordance with the Promoter's Privacy Policy (available at http://www.adidas.com.au/help-topics-privacy_policy.html) and otherwise agree to the terms of the Promoter's Privacy Policy. This includes sending entrants information about adidas Group products. Entrants can advise the Promoter at any time if they no longer wish to receive marketing communications from the Promoter, by contacting the Promoter at the address below or in accordance with the Promoter's Privacy Policy. Some of the Promoter's agents, contractors, service providers, prize suppliers and related bodies corporate may be located overseas, including in Germany and the Netherlands, and as a result the entrant's personal information may be disclosed overseas. If an entrant does not provide the information requested, they may not be able to enter the promotion. The Promoter's Privacy Policy contains information about how entrants can gain access to or seek correction of personal information that the Promoter holds about them. It also contains information about how entrants can make a privacy complaint and how the Promoter will deal with it. The Promoter will take reasonable steps to ensure that the third parties to whom the Promoter discloses personal information are bound to protect the privacy of that personal information.
24. Each entrant must comply with these Terms and Conditions. Each entrant indemnifies and will keep indemnified the Promoter in relation to all loss and damage whatsoever which is suffered (including but not limited to indirect or consequential loss) by the Promoter as a direct or indirect result of the entrant acting inconsistently with or breaching any part of these Terms and Conditions.
25. The Promoter does not accept any responsibility for late, lost, incomplete, incomprehensible, incorrectly submitted, delayed, illegible, corrupted or misdirected entries, claims or correspondence, whether due to error, omission, alteration, tampering, deletion, theft, destruction, transmission interruption, communications failure or otherwise. All entries are deemed to be received at the time of receipt in the promotional database.
26. The Promoter is not responsible for any problems or technical malfunction of any telephone or network or lines, servers or providers, computer equipment, software, technical problems or traffic congestion on a mobile network, or any combination of these, or any other technical failures including any damage to an entrant's (or any other person's) mobile handset or computer related to, or resulting from, participation in this promotion or the downloading of any materials related to this promotion. Entrants acknowledge that the Internet is not a secure medium and that the Promoter is not responsible for the security of on-line entries.
27. The Promoter accepts no responsibility for any tax implications that may arise from the winning of the prize or the use of the prize. It is the responsibility of each entrant to seek independent advice on the possible implications this may have on their own financial situation.
28. If for any reason this promotion is not capable of running as planned, including as a result of infection by computer virus, bugs, tampering, unauthorised intervention, fraud, technical failures or any other causes beyond the reasonable control of the Promoter which corrupt or affect the administration, security, fairness, integrity, safety or proper conduct of this promotion, the Promoter reserves the right in its sole discretion to cancel, terminate, modify or suspend the promotion, subject to any applicable legislation. Any cancellation, termination, modification or suspension of the promotion will be notified on the App.

29. The Promoter's decision on all aspects relating to this promotion is final and no correspondence will be entered into.
30. If any of these terms and conditions are determined to be illegal, invalid or otherwise unenforceable, then the remaining terms and conditions shall continue in full force and effect.
31. These Terms and Conditions are governed by the laws of New Zealand.
32. The Promoter is adidas New Zealand Limited of Adidas House, Building C, Level 1, 600 Great South Road, Greenlane, Auckland, 1051, New Zealand.

CHALLENGE – PRIVACY NOTICE

This Privacy Notice covers Challenges organised by adidas Controllers ("adidas") and Runtastic GmbH (Pluskaufstraße 7, 4061 Pasching, Austria, "Runtastic") (the "Challenge"). Runtastic is a brand of adidas AG, and the responsible entity for the adidas training app, and the adidas running app.

This Privacy Notice tells you how adidas and Runtastic process the information from which you can be identified directly or indirectly ("**Personal Data**"²¹) while you participate in this Challenge.

This Privacy Notice supplements the respective Data Controllers Privacy Notice / Privacy Policy available at: <http://www.adidas.com/privacypolicy> and <https://www.runtastic.com/en/privacy-policy>. Please read there for:

- the Controllers point of contact,
- the Controllers DPO,
- detailed information on the sources and categories of personal data processed,
- additional purposes and legal basis for processing of personal data,
- information on sharing of personal data,
- information on retention of personal data,
- security measures regarding personal data,
- information on cross-border transfer of personal data,
- your rights concerning personal data and
- additional information pursuant national data protection laws that may apply in addition to the GDPR based on your residence or nationality.

1. What are the responsible entities for the use of Personal Data ?

Both adidas and Runtastic are responsible ("**Data Controller**") for certain processing activities concerning Personal Data in connection with the Challenge. Please consult section 4 for more information about adidas data Controllers entities.

2. What do Data Controllers do with your Personal Data and why (Categories of Personal Data, Purpose, Processing, Legal Basis)?

Please note that the Personal Data affected might also be processed for other purposes as indicated in the respective Controllers Privacy Policy / Privacy Notice.

²¹ any information relating to an identified or identifiable natural person (data subject), directly or indirectly, in particular by reference to an identifier.

Detailed Information on the Categories of Personal Data can be found in the respective Data Controllers Privacy Policy.

Below are listed the Processing activities carried by adidas :

1. CHALLENGE ADMINISTRATION	
PROCESSING²²	Your contact information will be used to contact you in connection with the Challenge. All information will be used to assess your eligibility for the Challenge and the Prize. We will use your information also to administer the Prize where you are determined to be the winner of the Competition.
LEGAL BASIS²³	necessity for the establishment and performance of the contract you entered with the Data Controllers
CATEGORIES OF PERSONAL DATA	Identity information: includes Full Name, e-mail address
RETENTION PERIOD	The duration of the Challenge + two months If your personal data was collected prior to the Challenge for purposes other than the Competition, it will be retained in accordance with the retention period specified. Please consult adidas Privacy Notice for more information.
CATEGORIES OF RECIPIENTS	• adidas Data Controllers • adidas affiliates administering the Challenge • Agencies providing support to the Challenge

Below are listed the Processing activities carried by Runtastic:

2. CHALLENGE ADMINISTRATION	
PROCESSING	Personal data is processed to administer your Challenge registration and participation which includes checking your eligibility for the Challenge and associated sweepstakes (where applicable), communicating with you concerning the Challenge, determining if you are amongst the winners of prizes (if applicable) and the shipping prizes you may have won.
LEGAL BASIS	necessity for the establishment and performance of the contract you entered with the Data Controllers
CATEGORIES OF PERSONAL DATA	Identity Information, Contact Information, Location Information, Preference Information, Creators Club Information, Profile & Community Information, Size Information
RETENTION PERIOD	as indicated in the Runtastic Privacy Policy

²² anything that is done to, or with, personal data (including simply collecting, storing or deleting those data).

²³ a justifiable reason why a Data Controller is collecting or Processing Personal Data of an individual.

CATEGORIES OF RECIPIENTS	- Processors²⁴ for Runtastic as indicated in the adidas Runtastic Privacy Policy - Shipping Companies that deliver Prizes (where applicable)
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3. CHALLENGE PARTICIPATION & EVALUATION	
PROCESSING	Personal data is processed to determine your success in the Challenge. This includes the creation of a ranking and its presentation to all participants. Such ranking may be based on individual characteristics such as age group, gender, country of residence or membership in a certain community.
LEGAL BASIS	necessity for the performance of the contract you entered with the Data Controllers
CATEGORIES OF PERSONAL DATA	Identity Information, Activity Information, Profile & Community Information, Location Information
RETENTION PERIOD	as indicated in the adidas Runtastic Privacy Policy
CATEGORIES OF RECIPIENTS	- Processors for Runtastic as indicated in the Runtastic Privacy Policy - Other adidas Runtastic Users will see your ranking/success in the Challenge as indicated in the Runtastic Privacy Policy

3. Notice to California Residents

In connection with this project, we will collect the below categories of personal information. Please see Section 2 above for additional details about this information, the business purpose for collecting this information, and for links to the relevant privacy policies.

- Identifiers. This includes your name and email address.
- Geolocation data.
- Commercial information. This includes your product size, activities, preferences and Creator Club details.

4. adidas Local Selling Entity Table

As to European Countries, adidas is collecting and using your personal data following the instructions of the adidas Joint Controllers:

- adidas AG** - Adi-Dassler Str. 1, 91074 Herzogenaurach, Germany ("**adidas AG**")
- adidas Local Selling Entity** (Please consult adidas Local Selling Entity Table below for the corresponding Local Selling Entity to the Country of your residential address)

For the purpose of this Challenge, these Joint Controllers are using the services of their Processor:

²⁴ any entity that Processes Personal Data on the Controller's behalf.

- **adidas International Marketing B.V.** - Atlas Arena, Hoogoorddreef 9a 1101 BA Amsterdam ZO, Netherlands

adidas Runtastic collects and uses your personal data as an independent Data Controller.

Country of Residence	adidas Local Selling Entity	Registered addresses
Austria	adidas Austria GmbH	Adi-Dassler-Gasse 6, Klagenfurt-Viktring, 9073, Austria
Belgium	adidas Benelux B.V. (Belgium Branch)	Plesmanstraat 1, Sports Business Centre / Showrooms 10 & 11, Leusden, 3833 LA, Netherlands
Czech Republic	adidas CR s.r.o.	Pekarská 16, Jinonice, Prague 5, 155 00, Czech Republic
Denmark	adidas Danmark A/S	Oster Alle 56, 2 sal, Copenhagen K, 2100, Denmark
Finland	adidas Suomi Oy	3, Kiinteistö Oy Helsingin, Itämerentalo, Tammasaarenlaituri, Helsinki, 00180, Finland
France	adidas France S.a.r.l.	1 Allée des Orcades, Strasbourg, 67000, France
Germany	adidas AG	Adi-Dassler-Strasse 1, Herzogenaurach, BY, 91074, Germany
Greece	adidas Hellas A.E.	112 Vouliagmenis Ave. & 1 Zamanou St., Glyfada, Athens, 16674, Greece
Ireland	adidas (Ireland) Limited	Nangor Road, Nangor Road Business Park Unit C1, Clondalkin, Dublin 12, Ireland
Italy	adidas Italy S.p.A.	Via Monte San Primo 1, Monza MB, 20900, Italy
Norway	adidas Norge AS	Henrik Ibsens Gate 60, Oslo, 0255, Norway
Poland	adidas Poland Sp. z o.o.	Ul. Zwirki I Wigury 18A, Warszawa, 02-092, Poland
Portugal	adidas Portugal - Artigos de Desporto, S.A.	Av. D. João II, Lote 1.17.03 - 12º Piso, Lisboa, 1998-026, Portugal
Slovakia	adidas Slovakia, s.r.o.	Galvaniho 15/A, Bratislava, 821 04, Slovakia
Spain	adidas Espana S.A.	Avenida María Zambrano, 31, Edificio WTC Torre Este- 4ª planta, Zaragoza, 50018, Spain
Sweden	adidas Sverige AB	Gårdsvägen 13, Solna, 16970, Sweden
Switzerland	adidas sport gmbH	Brunnmatt 20, Cham, ZG, CH-6330, Switzerland
The Netherlands	adidas Benelux B.V.	Plesmanstraat 1, Sports Business Centre / Showrooms 10 & 11, Leusden, 3833 LA, Netherlands
UK	adidas (UK) Limited	Pepper Road, Hazel Grove, The adidas Centre, Stockport, Cheshire, SK7 5SA, England

As to non-European countries, please see below the list of adidas responsible entities acting as the Data Controller:

Country of Residence	adidas Local Selling Entity	Registered addresses
United States	adidas America Inc.	5055 N Greeley Ave, Portland, OR 97217
Russia	adidas LLC	121614, Moscow, st. Krylatskaya, 15
Japan	adidas Japan K.K.	1-9-10, Roppongi, Minatoku, Tokyo, 106-0032
Canada	adidas Canada Limited	8100 Highway 27, Woodbridge, Ontario, Canada L4H 2N2
Colombia	adidas Colombia LTDA	Av- ClI 100 #19-54 piso 8, Edificio Prime Tower, Bogota, DC, Colombia
Australia	adidas Australia Pty Ltd	Level 1, 37 Dunlop Road, Mulgrave, Victoria, 3170, Australia
Singapore	adidas Singapore Pte Ltd	109 North Bridge Road, #09-21, Singapore 179097
New Zealand	adidas New Zealand Ltd.	adidas House, Building C, Level 1, 600 Great South Rd, Greenlane, Auckland, New Zealand
Argentina	adidas Argentina S.A	Cuyo 3532/3512 – Edificio III – Martínez, San Isidro, Buenos Aires, Argentina (CP 1640)
Mexico	adidas de México SA de CV	Boulevard Adolfo Ruiz Cortines #3642, Piso 11, Colonia Jardines del Pedregal C.P. 01900, Ciudad de México
Turkey	Adidas Spor Malz. Satış ve Paz. A.Ş.	Rönesans Biz Plaza Mecidiyeköy Mah. Oğuz Sok. No:4 Şişli/Istanbul Turkey
Brazil	adidas do Brasil LTDA	Rua Pataxós nº 241, Galpão 1, Bairro Jardim Magali, Municipality of Embú

JP Japan

FC Bayern Munich Fan Run Challenge (「本コンペティション」)応募規約

本規約(「本規約」)をよくお読みください。本規約には重要な情報が含まれています。本コンペティションに参加することにより、各参加者は、本規約の適用に同意したものとみなされます。

本コンペティション

- この規約は、Runtastic GmbH及びFC Bayern München AGとのコラボレーションにより adidas International Marketing B.V (「主催者」。三者併せて、「主催当事者」といいます)による本コンペティションに適用されます。
- これらの規約は、adidas Running モバイルアプリのイベントページにてご確認できます。

条件

3. 本コンペティションには、以下の条項に記載されている者を除き、**16歳以上**のフランス、ドイツ、英国、日本、ロシア、アメリカ合衆国及びカナダの居住者であるすべての個人が参加できます。**16歳から19歳までの未成年者は、親、保護者、または法定代理人の同意を得た場合のみ参加**できます。主催者は、そのような書面による同意の証明を要求することができます。**15歳以下の個人は、一切参加できません。**日本の居住者は、当該居住国のために公開されている応募規約も適用されます。参加者は、本コンペティションに参加することにより、本コンペティションが開催される法域に居住し、そのような法域で合法的に契約関係を締結できることを表明します。
4. (a)主催者、アディダスグループまたはそのエージェントの従業員およびそれらの2親等内の家族、(b)本コンペティションに、直接的または間接的に業務上関与している人およびその家族、および(c)営利目的のために参加する人は、参加が認められません。

参加

5. 本コンペティションは、**2021年7月1日00:00(CEST)**に開始され、**2021年7月31日23:59(CEST)**(「コンペティション期間」)に終了します。コンペティション期間の経過後になされた応募は、参加が認められず、無効となります。
6. 本コンペティションへの参加は、以下の方法で行われます。
 - a. コンペティション期間中に、**adidas Running**モバイルアプリ(「本アプリ」)を開きます。
 - b. まだ、会員でない場合は、無料のアカウントを作ります。
 - c. あなたのアカウントにログインします。
 - d. **FCB Fan Run Challenge**に参加します。
 - e. 本アプリに記載される**the FCB Fan Run Challenge**を**2021年7月23日から7月31日までのトラッキング期間に完了**します。(アメリカ合衆国、カナダ及び英国においては、**the FCB Fan Run Challengeの完了は任意**となります。)
 - f. 本規約に、留保無く合意し、遵守します。
7. 上記の条項に定められた以外のエントリーの手段は受け付けられません。不完全なエントリーは無効であり、受け付けられません。
8. **1人につき1エントリー**とします。複数のエントリーがなされた場合、最初のエントリーのみが受け入れられます。
9. 本コンペティションは、購入義務のない懸賞です。

一般的なルール

10. 参加者は、政治的または宗教的な思想の表現のために本コンペティションを使用することはできません。
11. 主催者は、攻撃的、侮辱的、有害、わいせつ、犯罪、悪意、下品、倒錯的、不道德、粗暴、性的指向、人種差別主義者、軽蔑的、中傷的、差別的、またはその他品行方正ではない、または、主催者の裁量により、その他受け入れられないと判断された素材を含むエントリーを拒否する権利を有する。
12. エントリーは、適用される法令に違反し、または第三者の権利を侵害するものではなく、また、エントリーにより、わいせつ、下品さ、憎悪、偏見、人種差別または不当な暴力を扇動、主張または表現してはならない。
13. エントリーにより、主催者、その関連会社、そのエージェントおよび/またはアディダスブランド(または主催者の他のブランド)に何らの害も与えてはならない。
14. 参加者は、本アプリ上のソフトウェアまたはデバイスの使用を中断、破壊、または制限するように設計されたソフトウェアウイルス、または、その他のコンピュータコード、ファイルまたはプログラムを含むいかなる素材もアップロード、投稿、電子メール送信、またはその他の方法で利用可能にすべきではありません。

15. 参加者は、参加によって、いかなる権利も得ることができず、エントリーや参加に対する支払いやその他の報酬を受ける権利を有しません。
16. 主催者は、これらのルールに沿っていない場合、または本規約に違反している場合、参加者を本コンペティションの参加から除外し、本アプリからエントリーを削除する権利を保持します。

知的財産権

17. 本コンペティションに参加することにより、参加者は本コンペティションに関連する宣伝およびニュース目的および本コンペティションの運営および宣伝に必要な期間に、参加者の名前、写真、画像、ビデオ、音声録音、一般的な居所情報を、主催当事者が無料で使用することに同意します。このため参加者はこの譲渡が、現在存在するか、将来生ずるかにかかわらず、いかなるサポートまたはメディアも含むことに同意し、例示的な列举として下記が含まれます。
 - プロモーション文書、新聞、テレビ、雑誌、書籍(紙と電子の両方)、インターネット(他のウェブサイト、ウェブキャスト、マルチメディアリンク、ソーシャルネットワークなど)等
18. 本コンペティションに参加することで、参加者は主催者から要求された場合、エントリーに関するすべての追加情報を提供することに同意します。

公表

19. 主催者の書面による事前の明示の同意なしに本コンペティションに関する情報を複製または公開することは禁止されています。
20. 主催者は、本アプリ上のテキストまたは画像を削除、短縮、または修正する権限を有するものとします。

賞品

21. 本コンペティションでは、賞品を獲得するチャンスを提供します。賞品は全部で50点あり、FC Bayern Munich Home Jersey各1点各90€相当です。
22. 当選者は、2021年8月2日頃に独立した第三者またはコンピュータプロセスによって行われる抽選により選ばれます。FC Bayern Munichは、抽選後2週間以内に、賞品の引き渡しに関するご案内を、電子メールで通知します。
23. 当選者は、上記の通知から7日後まで賞品を請求することができ、その後、賞品への権利を行使できなくなります。賞品を請求してから30日以内に、賞品は、当選者に発送されます。
24. 当選者が賞品を受領し、賞品を利用できるようにするのは当選者の責任です。
25. 当選者は、当選者が賞品を受領した後、賞品に関連するすべての税金または手数料が当選者の負担となることに同意します。
26. 賞品の代わりに現金を受領することはできません。
27. 賞品を別の賞品と交換することはできません。賞品は、当選者個人用のものであり、譲渡不可です。当選者は、賞品を販売せず、販売を試みず、また商業的またはプロモーション目的のために使用しないことに同意します(インターネットオークションサイトへの出品を含む)。
28. 賞品は一括でのお渡しとなり、現状のまま提供されます。
29. 主催者は賞品を変更または撤回する権利を有します。代替となる賞品は同等以上の価値を持ちます。
30. 何らかの理由で受領されていない賞品は、主催者が所有権を有します。賞品の受け取りを辞退する場合、賞品は主催者に帰属します。
31. 通知から7日以内に、当選者に連絡が取れない場合、または賞品の受領を確認できなかった場合、または何らかの理由で賞品を利用できない場合、主催者は代替当選者を選択する権利を留保し、元の当選者は賞品を失います。

責任の制限条項

32. 主催当事者は本コンペティションへの参加に関連する参加者の費用または出捐について責任を負いません。また、インターネット利用に係る費用につきましては、利用者ご自身の負担となります。
33. 以下について、主催当事者は責任を負いません。
 - (i) ネットワーク（ケーブル、インターネットまたはその他の関連ネットワーク）、コンピューターハードウェアまたはソフトウェアの中断によるエントリーの制限、遅延、または紛失。
 - (ii) ネットワーク（ケーブル、インターネットまたはその他のネットワーク）、本アプリ、コンピューターのハードウェアまたはソフトウェアの機能に関連するあらゆる種類の問題または災害、
 - (iii) 個人データの入力または処理の誤り。ただし、主催者の重大な過失または故意の不正行為による場合を除く。
34. 主催当事者は、本コンペティション中に使用される、最も広い意味における技術と参加者が使用するハードウェアおよびソフトウェアの構成との間の非互換性について責任を負いません。
35. 適用法によって認められている最大限の範囲において、主催当事者および本コンペティションに関与するエージェントは、故意または重過失がない限り、本コンペティションへの参加によって生じた損失、損害、または疾病に対して責任を負いません。
36. 賞品が当選者に配送業者によって届けられる場合、主催当事者は宅配便または郵便の作為または不作為に対して責任を負いません。
37. 本コンペティションが、何らかの理由により、予想と異なる進捗を見せた場合、または、適用法に違反する恐れがある場合、主催者は、本コンペティションを取消、中止、変更、延期する場合がございます。その場合に、主催者は、参加者に補償その他の責任を一切負いかねます。

失格

38. 主催者は、常に、無効または虚偽のエントリーまたは無効または虚偽の個人情報を登録した参加者を失格とする権利を留保します。
39. 主催者は、1) 本コンペティションの運営を改ざんしている、2) 主催者が本規約に違反していると判断した行為を行っている、または3) 主催者が、問題を引き起こしていると判断した個人を、その裁量により失格にする権利を有します。
40. 主催者は、常に、合理的な理由に基づき、参加者を、一切の補償を要することなく、除外または失格させることができます。
41. 主催者は、反則、詐欺、またはその他の本規約違反の場合（それらの疑いがある場合を含む）に、参加者を、一切の補償を要することなく、除外する権利を留保します。本コンペティションの組織的または集団による参加は、規約の違反とみなされます。
42. 本コンペティションは、本コンペティションが禁止されている地域においては、無効です。参加する法的資格を確保するのは参加者の責任です。
43. 本規約に定められた以外の、本コンペティションまたはその結果から得られる権利はありません。

適用法

44. 主催者の決定は最終的かつ拘束力があります。本コンペティションの結果に関する対応は行いません。
45. 本規約の条項が、管轄裁判所またはその他の権限を有する機関によって無効または執行不能と認められた場合、その条項は削除されたものとみなされ、残りの条項は引き続き完全に有効であるものとします。
46. 本規約は、オランダ法に従って、あらゆる点で準拠し、解釈されます。本規約に起因または関連して生じるすべての紛争は、適用される強行法規に従って管轄権を有する別の裁判所で法的手続

きを行う参加者の権利を妨げたり、制限しない限り、第1審は、オランダのアムステルダム管轄裁判所に提起され、解決されなければならない。

47. 主催者は、参加者または第三者に対して責任を負うことなく、常に本規約を修正する権利を留保します。本規約の改訂版は、本アプリに掲載されます。
48. 主催者は、賭博やギャンブルに関する適用法および規制に従って本コンペティションを実施します。本規約および本コンペティションに関するお問い合わせは、adidas International Marketing B.V.のthe Legal Department, Hoogoorddreef 9a, 1101 BA, Amsterdam Z-O, the Netherlandsにお願いいたします。

CHALLENGE – プライバシー通知

本プライバシー通知は、adidasの管理者(「adidas」)及びRuntastic GmbH (Pluskaufstraße 7, 4061 Pasching, Austria, 「Runtastic」)により開催されるChallenges (「本チャレンジ」)に適用されます。Runtastic は、adidas AGのブランドの一つであり、adidas training アプリ及びadidas running アプリの所管会社です。

本プライバシー通知は、あなたが本チャレンジに参加している間に、adidas及びRuntasticが、どの様に直接間接にあなたであると認識されうる情報(「個人データ」²⁵)を処理するかを伝えるものです。

本プライバシー通知は、<http://www.adidas.com/privacypolicy>及び<https://www.runtastic.com/en/privacy-policy>に示される各データ管理者のプライバシー通知やプライバシーポリシーを補完するものです。そこから、下記をご確認ください。

- 管理者の連絡先
- 管理者のデータ保護オフィサー
- 処理される個人データの情報源及び種別についての詳細情報
- 個人データの処理のための追加目的及び法的根拠
- 個人データの共有についての情報
- 個人データの保持についての情報
- 個人データに係る安全管理措置
- 個人データの国外移転についての情報
- 個人データに係るあなたの権利
- あなたの居住地や国籍によりGDPRに追加して適用される当該国データ保護法に従った追加情報

1. 個人データの利用に責任を有する主体は？

adidas及びRuntasticの両者(「データ管理者」)が、本チャレンジに関して行われる個人データに関係する何らかの処理につき責任を有します。adidasのデータ管理者についての詳細は、第4項をご確認ください。

2. あなたの個人データの利用目的及び根拠 (個人データの種別、目的、処理、法的根拠)は？

²⁵直接間接を問わず、特に識別子への参照により、特定され又は特定されうる自然人(データ主体)に関するあらゆる情報。

影響を受ける個人データは、各データ管理者のプライバシー通知やプライバシーポリシーに示されるその他の目的のためにもまた処理されているかもしれないことにご留意ください。

パーソナルデータの種別についての詳細は、各データ管理者のプライバシーポリシーに記載されている場合があります。

以下は、adidasにより行われる処理活動についてのリストになります。

1. 本チャレンジの運営	
利用目的/処理 ²⁶	あなたの連絡先情報は、本チャレンジに関連して、あなたに連絡する際に用いられます。全ての情報は、本チャレンジ及び賞品へのあなたの適格性を判断するために用いられます。当社は、あなたが、本チャレンジの当選者となった場合、賞品の提供のためにも、あなたの情報を用います。
法的根拠 ²⁷	あなたがデータ管理者と締結した契約の成立及び履行への必要性
個人データの種別	同一性情報: 氏名及び電子メールアドレスを含む
保存期間	本チャレンジ期間及び本チャレンジ終了後2か月間 本チャレンジ外の目的により、あなたの個人データが、本チャレンジ前に収集されている場合、そこで明示された当該保存期間に従って保存されます。詳細は、adidasプライバシーポリシーをご確認ください。
受領者種別	▪ adidasのデータ管理者 ▪ 本チャレンジを運営するadidasの関連会社 ▪ 本チャレンジの支援を委託する代理店

以下は、Runtasticにより行われる処理活動についてのリストになります。

2. 本チャレンジの運営	
利用目的/処理	個人データは、本チャレンジ及び付随する懸賞(行われる場合)の参加資格の確認、本チャレンジに関するあなたとの連絡、懸賞の当選者の決定(該当する場合)、当選した場合の景品の発送を含む本チャレンジへの登録及び参加を管理運営するために処理されます。
法的根拠	あなたがデータ管理者と締結した契約の成立及び履行への必要性
個人データの種別	同一性情報、連絡先情報、位置情報、嗜好情報、adiClub情報、プロフィール及びコミュニティ情報、サイズ情報
保存期間	adidas Runtastic プライバシーポリシーの定めに従う

²⁶ 個人データの単なる収集、保存、削除を含む、個人データに対し、又は、個人データを用いてなされること

²⁷ データ管理者が、ある個人の個人データを収集し処理する正当な理由

受領者種別	▪ adidas Runtastic Privacy Policyに定めるRuntasticのための処理者²⁸ ▪ 該当する場合、景品を配送する配送会社
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3. 本チャレンジへの参加及び評価	
利用目的/処理	個人データは、本チャレンジのあなたの成功を判断するために処理されます。これには、ランキング及び全参加者への提示も含まれます。当該ランキングは、年齢層、性別、居住国、あるコミュニティのメンバーといった個人的性質を基にする場合があります。
法的根拠	あなたがデータ管理者と締結した契約の履行への必要性
個人データの種別	同一性情報、アクティビティ情報、プロフィール及びコミュニティ情報、位置情報
保存期間	adidas Runtastic プライバシーポリシーの定めに従う
受領者種別	▪ adidas Runtastic Privacy Policyに定めるRuntasticのための処理者²⁹ ▪ adidas Runtastic Privacy Policyに定める本チャレンジにおけるあなたのランキング/成功を見る他のadidas Runtastic ユーザー

3. カリフォルニア州居住者への通知

本プロジェクトに関連して、当社は、下記の種別の個人情報を収集します。本情報、本情報を収集するビジネス目的及び関連するプライバシーポリシーへのリンクについては、上記第2項をご参照ください。

- 識別子(Identifiers) これには、氏名及び電子メールアドレスが含まれます。
- 位置情報データ(Geolocation data)
- 商業的情報(Commercial information) これには、あなたの製品サイズ、活動、嗜好及びadiClubの詳細が含まれます。

4. adidas 地域販売会社一覧

ヨーロッパ各国については、adidasは、下記のadidasの共同管理者の指示の下、あなたの個人データを収集し利用します。

- **adidas AG** - Adi-Dassler Str. 1, 91074 Herzogenaurach, Germany ("adidas AG")
- **adidas 地域販売会社** (あなたのお住まいの地域を所管するadidas 地域販売会社につきましては、下記adidas 地域販売会社一覧をご参照ください。)

本チャレンジのために、共同管理者は、下記のデータ処理者にサービスを委託しています。

²⁸ 管理者のために個人データを処理する主体

²⁹ 管理者のために個人データを処理する主体

- **adidas International Marketing B.V.** - Atlas Arena, Hoogoorddreef 9a 1101 BA Amsterdam ZO, Netherlands

adidas Runtasticは、あなたの個人データを独立したデータ管理者として、収集し利用します。

居住国	adidas 地域販売会社	登録所在地
Austria	adidas Austria GmbH	Adi-Dassler-Gasse 6, Klagenfurt-Viktring, 9073, Austria
Belgium	adidas Benelux B.V. (Belgium Branch)	Plesmanstraat 1, Sports Business Centre / Showrooms 10 & 11, Leusden, 3833 LA, Netherlands
Czech Republic	adidas CR s.r.o.	Pekarská 16, Jinonice, Prague 5, 155 00, Czech Republic
Denmark	adidas Danmark A/S	Oster Alle 56, 2 sal, Copenhagen K, 2100, Denmark
Finland	adidas Suomi Oy	3, Kiinteistö Oy Helsingin, Itämerentalo, Tammasaarenlaituri, Helsinki, 00180, Finland
France	adidas France S.a.r.l.	1 Allée des Orcades, Strasbourg, 67000, France
Germany	adidas AG	Adi-Dassler-Strasse 1, Herzogenaurach, BY, 91074, Germany
Greece	adidas Hellas A.E.	112 Vouliagmenis Ave. & 1 Zamanou St., Glyfada, Athens, 16674, Greece
Ireland	adidas (Ireland) Limited	Nangor Road, Nangor Road Business Park Unit C1, Clondalkin, Dublin 12, Ireland
Italy	adidas Italy S.p.A.	Via Monte San Primo 1, Monza MB, 20900, Italy
Norway	adidas Norge AS	Henrik Ibsens Gate 60, Oslo, 0255, Norway
Poland	adidas Poland Sp. z o.o.	Ul. Zwirki I Wigury 18A, Warszawa, 02-092, Poland
Portugal	adidas Portugal - Artigos de Desporto, S.A.	Av. D. João II, Lote 1.17.03 - 12º Piso, Lisboa, 1998-026, Portugal
Slovakia	adidas Slovakia, s.r.o.	Galvaniho 15/A, Bratislava, 821 04, Slovakia
Spain	adidas Espana S.A.	Avenida María Zambrano, 31, Edificio WTC Torre Este- 4ª planta, Zaragoza, 50018, Spain
Sweden	adidas Sverige AB	Gårdsvägen 13, Solna, 16970, Sweden
Switzerland	adidas sport gmbH	Brunnmatt 20, Cham, ZG, CH-6330, Switzerland
The Netherlands	adidas Benelux B.V.	Plesmanstraat 1, Sports Business Centre / Showrooms 10 & 11, Leusden, 3833 LA, Netherlands
UK	adidas (UK) Limited	Pepper Road, Hazel Grove, The adidas Centre, Stockport, Cheshire, SK7 5SA, England

ヨーロッパ外の国については、下記リストにおけるデータ管理者として活動するadidasの所管会社をご参照ください。

居住国	adidas 地域販売会社	登録所在地
United States	adidas America Inc.	5055 N Greeley Ave, Portland, OR 97217
Russia	adidas LLC	121614, Moscow, st. Krylatskaya, 15
日本	アディダス ジャパン株式会社	〒106-0032 東京都港区六本木1-9-10
Canada	adidas Canada Limited	8100 Highway 27, Woodbridge, Ontario, Canada L4H 2N2
Colombia	adidas Colombia LTDA	Av- ClI 100 #19-54 piso 8, Edificio Prime Tower, Bogota, DC, Colombia
Australia	adidas Australia Pty Ltd	Level 1, 37 Dunlop Road, Mulgrave, Victoria, 3170, Australia
Singapore	adidas Singapore Pte Ltd	109 North Bridge Road, #09-21, Singapore 179097
New Zealand	adidas New Zealand Ltd.	adidas House, Building C, Level 1, 600 Great South Rd, Greenlane, Auckland, New Zealand
Argentina	adidas Argentina S.A	Cuyo 3532/3512 – Edificio III – Martínez, San Isidro, Buenos Aires, Argentina (CP 1640)
Mexico	adidas de México SA de CV	Boulevard Adolfo Ruiz Cortines #3642, Piso 11, Colonia Jardines del Pedregal C.P. 01900, Ciudad de México
Turkey	Adidas Spor Malz. Satış ve Paz. A.Ş.	Rönesans Biz Plaza Mecidiyeköy Mah. Oğuz Sok. No:4 Şişli/Istanbul Turkey
Brazil	adidas do Brasil LTDA	Rua Pataxós nº 241, Galpão 1, Bairro Jardim Magali, Municipality of Embú